

"Uzbekistan Airways" presents its capabilities at IMTM 2020 in Israel

2020 12 February

"Uzbekistan Airways" takes part in the International Mediterranean Tourism Market 2020, which is held from 11 to 12 February in Tel Aviv.

IMTM is the largest tourism fair in the Mediterranean and a professional platform for representatives of the tourism sector, who annually gather to identify new trends, establish closer ties, conclude cooperation agreements, exchange experiences and get information about the latest news of world tourism.



This year's tourism forum brings together about 2,000 exhibitors from 70 countries offering their services in the field of air travel, leisure and entertainment. Such directions as ecotourism, health and cultural tourism, beach or city rest, and also package offers and individual tours are widely presented.

On the first day of the exhibition, the stand of "Uzbekistan Airways" attracted a lot of attention from numerous visitors, including professionals of the tourism market and potential tourists. Visitors to the airline's stand can learn about its wide range of services, its fleet of aircraft, scheduled passenger and cargo flights, new destinations and flights to the Middle East, Europe, SEA, CIS and Central Asia.

Undoubtedly, participation in this largest tourism exhibition will serve as an excellent opportunity to present the great tourism potential of Uzbekistan and the services of "Uzbekistan Airways", to popularize the Uzbek tourist destination among the citizens of Israel and other countries, to attract potential tourists to our republic, as well as to establish new contacts and strengthen cooperation with partners of the Mediterranean market.

Recall that "Uzbekistan Airways" operates regular passenger flights to Tel Aviv with a frequency of four times a week.