

Strategic development of the route network: Uzbekistan Airways at Routes World 2026

2026 26 October

From the 20 to the 23 of October, the experts of the Department of Marketing and Sales of Transportation of Uzbekistan Airways participated within one of the most significant events of the global aviation industry – the international forum Routes World 2026, which took place within Frankfurt am Main.







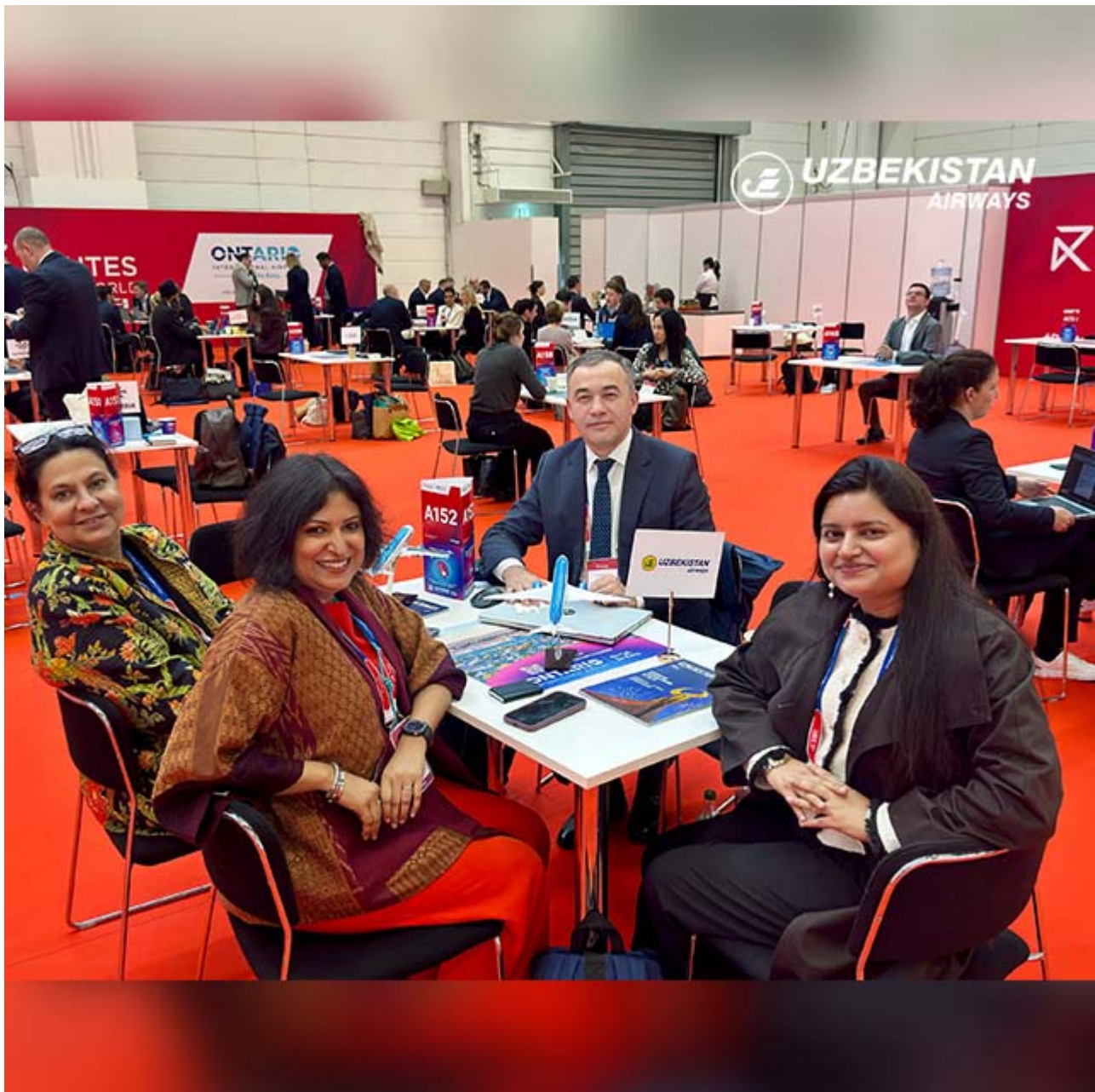
Routes World traditionally acts as the leading platform for a professional dialogue among the air carriers, the largest airports, and the leaders of the tourist industry. Within the center of attention of the forum during this year appeared the questions concerning the opening of promising destinations, the increase of the frequency of the operating flights, and also the maximization of the transit potential and the strengthening of cross-cultural business cooperation.





For Uzbekistan Airways, the venue within Frankfurt became an effective instrument for the expansion of international connections. Within the framework of the intensive business program, our team conducted a series of strategic negotiations with the representatives of airports and aviation operators from Europe, Asia, the Middle East, North America, and Oceania. The main theme of the multilateral dialogue became the search for new points of growth and the detailed elaboration of the possibilities for the further scaling of the geography of flights of the national air carrier.







The participation within events of such a level is an integral part of our strategy concerning the increase of competitiveness upon the world market. Uzbekistan Airways continues to actively integrate into the global aviation space, building reliable partnerships in order to offer the passengers even more convenient routes, safe flights, and comfortable connections around the entire world. With Uzbekistan Airways within any sky – you are at home!