

# **"Santa Claus Returns on the Wings of UzAIRways"**

**2026 8 January**

Uzbekistan Airways is launching a special campaign with mega prizes!

Participating is simple: just a few steps and you are in! You have a chance to win an iPhone Air, iPad Air, Apple Watch Ultra 2, AirPods Pro 2, as well as exclusive Uzbekistan Airways branded merchandise.

The campaign is held exclusively on our Instagram profile. Head over to our page, check out the terms, and join in! Our Instagram:

<https://www.instagram.com/uzairways>

This campaign is conducted according to the Public Offer for the "Santa Claus Returns on the Wings of UzAIRways" promotional campaign, presented below.

**PUBLIC OFFER for the promotional campaign**

**"Santa Claus Returns on the Wings of UzAIRways"**

This document is an official proposal (Public Offer) by JSC "Uzbekistan Airways" (hereinafter — the Organizer) to an indefinite circle of persons to participate in the promotional campaign "Santa Claus Returns on the Wings of UzAIRways" (hereinafter — the Campaign) under the terms set forth below.

Participation in the Campaign constitutes full and unconditional acceptance of all terms of this Offer.

## **1. General Provisions**

**1.1.** The Campaign is conducted to increase Uzbekistan Airways brand awareness, expand reach on official communication channels, and promote the UzAirPlus loyalty program.

**1.2.** The Campaign is promotional and marketing in nature; it is not a lottery, gambling, or any other risk-based game, and is conducted in accordance with the legislation of the Republic of Uzbekistan.

1.3. The Organizer of the Campaign is JSC "Uzbekistan Airways."

## 2. Campaign Duration

2.1. Campaign period: from January 8, 2026, to January 15, 2026, inclusive.

2.2. Instagram activity period: — from 16:00 on January 8, 2026, to 12:00 on January 15, 2026.

2.3. UzAirPlus loyalty program registration period within the Campaign: — from 16:00 on January 8, 2026, to 12:00 on January 15, 2026.

2.4. Results announcement and winner selection: January 16, 2026.

## 3. Participants

3.1. Participants may be individuals who have fulfilled all participation requirements provided by this Offer.

3.2. Eligible participants:

- persons who are already UzAirPlus loyalty program members at the start of the Campaign;
- persons who are not yet UzAirPlus members, provided they register for the program during the Campaign period.

3.3. Re-registration in the UzAirPlus program for existing members is not required.

3.4. A mandatory condition for participation is an active registration in the UzAirPlus loyalty program.

3.5. Additionally, the participant must:

- be a follower of Uzbekistan Airways' official pages on Instagram and Telegram;
- leave one (1) comment under the contest post on Instagram.

3.6. Users who leave more than one comment under the contest post are automatically disqualified without additional notice.

## 4. Terms and Mechanics of Participation

4.1. To participate during the specified period, one must:

- leave one comment under the contest post on Instagram containing a wish letter to Uzbekistan Airways for the year 2026 (at least a few meaningful sentences);
- tag another Instagram user in the comment (the account must be active);
- be a member of the UzAirPlus loyalty program or register via the official website or mobile app if not previously registered.

4.2. Comments that do not comply with the Campaign terms, contain insults, profanity, advertising materials, or lack meaningful content will not be admitted.

4.3. Participation in the Campaign is free of charge.

## 5. Determination of Winners

5.1. Winners are determined randomly using a special randomizer program.

5.2. A total of 5 (five) winners will be selected.

5.3. The winner selection process will be broadcast live on Uzbekistan Airways' official Instagram and Telegram accounts.

5.4. After the results are tallied, the Organizer reserves the right to request supporting data from the winners and verify their UzAirPlus registration status.

5.5. In case of non-compliance with the Campaign terms, the result will be voided, and the Organizer may select a new winner.

## 6. Prize Fund

6.1. The Campaign prize fund includes:

- 1st Place: Apple iPhone Air and Uzbekistan Airways branded merchandise;
- 2nd Place: Apple iPad Air and Uzbekistan Airways branded merchandise;
- 3rd Place: Apple Watch Ultra 2 and Uzbekistan Airways branded merchandise;
- 4th Place: Apple AirPods Pro (2nd Generation) and Uzbekistan Airways branded merchandise;

- 5th Place: Apple AirPods Pro (2nd Generation) and Uzbekistan Airways branded merchandise.

6.2. No cash equivalent of the prizes will be paid. Substitution, exchange, or transfer of prizes to third parties is not permitted.

## 7. Personal Data

7.1. By participating in the Campaign, the participant consents to the collection, processing, storage, and use of their personal data by the Organizer solely for the purposes of the Campaign and in accordance with the legislation of the Republic of Uzbekistan.

7.2. Providing personal data is a mandatory condition for participation.

## 8. Other Conditions

8.1. The Campaign is an independent marketing activity and does not create obligations for participation or winning in other campaigns, including events dedicated to the airline's anniversary.

8.2. Information regarding possible future activities, if any, is for informational purposes only and does not constitute a public promise of a reward.

8.3. The Organizer reserves the right to amend the Campaign terms, suspend, or terminate it prematurely, provided that information is posted on official communication channels.

8.4. The Organizer is not responsible for technical failures or other circumstances beyond its control.

## 9. Final Provisions

9.1. This Offer comes into force from the moment of its publication.

9.2. Participation in the Campaign signifies the participant's full and unconditional agreement with the terms of this Offer.

9.3. All disputes are subject to resolution in accordance with the legislation of the Republic of Uzbekistan.