Tashkent International Tourism Fair Results

2023 20 November

From November 15 to 17 this year, Tashkent city hosted the Tashkent International Tourism Fair. Over the course of three days, many cultural events, presentations and speeches from tourism industry specialists were held.



As part of the three-day TITF-2023 exhibition, Uzbekistan Airways held a number of negotiations with national and foreign travel companies, hotels and advertising agencies. In particular, negotiations were held with companies providing online services for booking hotels around the world, renting transport, visiting attractions, etc.



Exhibition’s visitors were able to get acquainted with the tourism potential of various regions of Uzbekistan. Uzbekistan Helicopters LLC, which is a structural division of Uzbekistan Airways, held B2B meetings and established partnerships with several well-known travel agencies..



In total, Uzbekistan Airways held more than 50 cooperation meetings and reached agreements with various companies. Such international fairs are another reason to present your services on an equal basis with other well-known companies and an opportunity to increase your customer base.



During three days, the airline’s stand was visited by more than a thousand people. Guests of the event won valuable prizes in competitions, certificates for a helicopter flight and airline tickets to Istanbul, Dubai, Phuket and cities of Uzbekistan. The highlight of the final day was the performance of DJ Piligrim at the Uzbekistan Airways stand.



For information, the TITF fair annually brings together many specialists in the field of tourism and creates conditions for the development of this field on a global scale.



It should be reminded that the airline is the main sponsor of this event.


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