Uzbekistan Airways participates in the International Tourism Exhibition ITB Berlin-2023

2023 9 March

As part of targeted activities to develop and popularize the services of the airline, as well as increase foreign tourists on the flights of the JSC, Uzbekistan Airways takes part in the International Tourism Exhibition ITB Berlin-2023 as part of the National Stand “Uzbekistan”, which runs from March 7 to 9, 2023 year in Berlin, Germany.

The International Tourism Fair ITB Berlin has been the world's leading trade fair since 1966. All segments of the tourism industry are represented at ITB - international tourism federations, national and regional tourism organizations, travel and transport agencies and tour operators, hotels, insurance companies and much more. In turn, visitors to the exhibition also represent the whole variety of business related to travel and leisure.

This event is a relevant platform for negotiations with travel agents and operators in order to strengthen the position of Uzbekistan Airways in the European market and consider the possibility of increasing the frequency of flights.

On the very first day of the exhibition, the National stand "Uzbekistan" attracted the attention of both the business community in the field of tourism and individual tourists.

During the three-day work of the exhibition, visitors and guests are provided with full information about a wide range of Uzbekistan Airways services, incl. aircraft fleet, regular passenger and cargo flights, new destinations to the countries of the Middle East, the CIS, Southeast Asia and Central Asia.

Participation in this international tourism exhibition will serve as an excellent opportunity to present the great tourism potential of Uzbekistan and the services of JSC Uzbekistan Airways among the citizens of Germany and other countries, popularize the Uzbek tourist destination, establish new contacts, strengthen cooperation with European market partners and attract potential tourists from

European countries. countries to our republic.

For information, Uzbekistan Airways operates regular passenger flights to Frankfurt am Main three times a week.