

# **Uzbekistan Airways Technics participates in MRO Middle East 2023**

**2023 2 March**

The MRO Middle East 2023 international exhibition and conference has started in Dubai (United Arab Emirates).

MRO Middle East is an international Middle East exhibition and conference which is devoted to the improvement of aviation equipment service. The organizers of the exhibition are Aviation Week in cooperation with Aircraft Interiors Middle East.

Uzbekistan Airways Technics participates in the event for the second year in a row by the invitation of the Aviation Week organizers. Leading specialists of UAT headed by the director Arthur Ghukasyan visited the exhibition and presented their range of services for aircraft maintenance in the Republic of Uzbekistan.

From the 1st till the 2nd of March the conference participants will discuss tendencies and prospects of the market; strategy and tactics for successful business development; personnel policy; transport security provision; new technologies and aviation equipment (aircraft, engines, aviation fuel) and many other branches connected with development of the MRO market in the Middle East.

This event is always held on a large scale, more than 4,000 visitors will attend the international exhibition-conference. There will be approximately 150 exhibit booths. Global aviation industry brands such as Airbus and Boeing, with factories in Europe and the USA, will participate in MRO Middle East 2023. UAT also demonstrates its capabilities in the field of aircraft maintenance.

Exhibitions and conferences are one of the most important components of the marketing life of the company, aimed at maintaining its image. Because UAT LLC is constantly and continuously developing and needs to have a dialogue with the target audience. Exhibitions are optimal means for communication and searching of new possibilities.

It should be noted that our leading specialists headed by the management regularly attend these events to exchange best practices, find solutions for current issues, get acquainted with the latest technologies, find like-minded people, sign important agreements and contracts. Continuous participation in international exhibitions allows timely identification of a potential customer and promptly provide for their needs, thus expanding the customer base in the international market.