

UZBEKISTAN AIRWAYS

INFLIGHT MAGAZINE

November, 2022

#07

06

O'zbekistondagi
TURIZM YO'NALISHLARI

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2023-yilda Samarqand
JAHON TURIZM POYTAXTI
BO'LADI

Samarqand will become THE WORLD TOURISM
CAPITAL IN 2023

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Bosh muharrir
Editor-in-Chief

Yulduz Latipaeva

Dizayn va sahifalovchi
Design & Layout

Nodira Shoxizindayeva

Tahririyat jamoasi
Editorial team

Ozoda Azimova
Kamola Ikramova
Bahodir Imomjonov
Matluba Kuliyeva
Jamoliddin Hamdamov
Arslan Faritov
Abror Abduvaitov

Foto
Photo

Roman Valiev

Reklama bo'yicha murojaat:
For advertisement:

+998 78 140-45-20
+998 78 140-45-21

Manzil:
Amir Temur shohko'chasi, 41, Toshkent, 100015,
O'zbekiston
Tel.: +998 78 140-45-20,
+998 78 140-45-21

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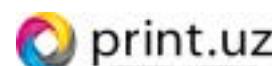
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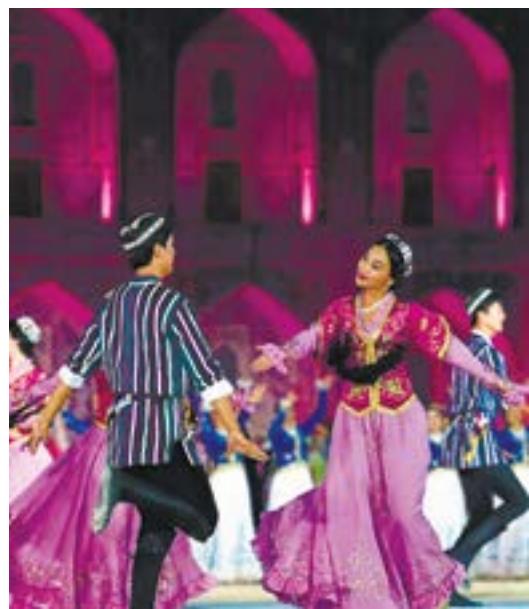


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Hurmatli yo'lovchilar!

Sizni bort sahnida kutib olishdan mammunumiz E'tiboringizga Uzbekistan Airways aviakompaniyasining navbatdagi bort jurnali sonini havola etamiz Ushbu sonimizni iqtisodiyotning yetakchi tarmoqlaridan biri bo'lgan – O'zbekiston turizmiga bag'ishladik. Bu yerda Markaziy Osiyorning qoq markazida joylashgan mamlakatning boy turizm salohiyati haqida ma'lumotlar topasiz.

O'zbekiston gastronomik, tog' va ekologik, tog' chang'i turizmi, mamlakatning madaniy va tarixiy merosi hamda muqaddas joylariga ziyyarat turizmlari kabi yo'nalishlarda ulkan sayyohlik salohiyatiga ega.

Hozirgi kunda O'zbekistondagi infratuzilma, gidlik va sifatl xizmat kabi barcha turizm yo'nalishlariga bo'lgan talab takliflarning oshishiga sabab bo'lmoqda. Turizm xizmatlariga talabning yuqoriligi investitsiya uchun ko'plab imkoniyatlarni ochib beradi. O'zbekiston ko'plab xalqaro aviakompaniyalar uchun o'ta muhim bozor bo'lib qolmoqda, iqtisodiyotdagji jiddiy islohotlar tufayli mamlakatimizda o'zining xizmatlarini ko'rsatuvchi aviakompaniyalar soni ortib bormoqda. Uzbekistan Airways, Aeroflot, Asiana

Airlines, UtAir, FlyDubai, Air Astana, Azal, Turkish Airlines, Air Cairo va boshqalar shular jumlasidandir.

Pandemiyaga qaramay, mamlakatimiz iqtisodiy qiyinchiliklarni yengib chiqdi va joriy yilda O'zbekistonga kelayotgan sayyohlar oqimi 3,5 million kishidan oshdi. Bu ko'ssatkichlar oldindida yanada qiziqarli imkoniyatlar borligi sababli ortib boraveradi. O'zbekiston rahbariyati tomonidan turizm sohasini rivojlantirish strategiyasi ishlab chiqildi, unga ko'ra "O'zbekiston bo'y lab sayohat qiling" dasturi doirasida 2026-yilga borib mahalliy sayyohlar sonini 12 millionga, chet ellik sayyohlar sonini esa 9 millionga yetkazish ko'zda tutilgan.

Respublikamizning turistik shaharlarida turizm obyektlarining muhandislik-kommunikatsiya tarmoqlarini yo'nga qo'yish, madaniy meros obyektlarini tiklash va obodonlashtirish, shuningdek, madaniy-ko'ngilochar infratuzilmalarni yaratish orqali to'siqsiz turizm infratuzilmasini joriy etish rejalashtirilgan. Ishonamizki, mamlakatimizga tashrif buyurish siz uchun mazali o'zbek oshxonasining ta'mi bilan birgalikda juda maftunkor va qiziqarli sayohat bo'ladi.

Sizga yoqimli parvoz tilaymiz!

Dear passengers!

Uzbekistan Airways welcomes you on board!

We are glad to present you the next issue of monthly inflight magazine of Uzbekistan Airways. This edition we dedicate to the locomotive and interesting sphere – tourism in Uzbekistan. Here you will find information about tourism potential of the land located in the very heart of Central Asia. Uzbekistan has a huge tourism potential: food tourism; mountain and eco-tourism; tourism on the cultural and historical heritage of the country; alpine skiing tourism; pilgrimage tourism in holy places. Currently demand still exceeds supply in all areas of tourism in Uzbekistan: infrastructure, guides and quality service. High demand in touristic services opens many opportunities for investment.

Uzbekistan remains a very important market for many international airline-companies, the number of airlines providing their services in our country is increasing because of significant reforms in economy. Today these are: Uzbekistan Airways, Aeroflot, Asiana Airlines, UtAir, FlyDubai, Air Astana, Azal, Turkish Airlines, Air Cairo and many others.

Despite the pandemic, our country has overcome the economic difficulties and this year the tourists flow in Uzbekistan exceeded 3, 5 mln. This number will grow as more exciting opportunities are yet to come. In order to develop the tourism sector, the government has developed a strategy according to which by 2026 the number of local tourists should increase to 12 million and foreign tourists to 9 million as part of Uzbekistan Travel program.

In the tourist cities of the country, it is planned to introduce barrier-free tourism infrastructure by establishing engineering and communication networks for tourism facilities, restoring and improving cultural heritage sites, as well as creating cultural and entertainment infrastructure.

We believe that visiting our country will be a very exciting and interesting journey with a flavor of delicious Uzbek cuisine.

We wish you a pleasant flight!



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O'zbekistondagi turizm yo'nalishlari



Turizmni faol rivojlantirayotgan O'zbekiston bugungi kunda o'z mehmonlariga gastronomik turizm, agroturizm, etnoturizm, ekoturizm, ziyyarat turizmi va boshqa turizm turlarini taklif etishga tayyor.



GASTRONOMIK TURIZM

O'zbekiston har bir mehmonni milliy taomlarining mazasi bilan hayratga sola oladigan yurtdir. Mamlakat bo'ylab gastronomik sayohat mehmonlarga juda ko'p unutilmas taassurotlar hadya qiladi. Quyoshga o'xshash issiq va totli non, palov, kabob, somsa va boshqalar mehmonlarga manzur bo'lishi shubhasiz. O'zbek oshxonasi dunyodagi eng xilmay-xil va rang-baranglaridan biridir. Shuningdek, yurtimizda saxiy quyosh tufayli Yevropa yoki Janubiy Amerika sharoblari bilan raqobatlasha oladigan yaxshi sharob ham tayyorlanadi.



EKOLOGIK TURIZM



Ushbu turizm turi ham mamlakatimizda muhim hisoblanadi. O'zbekiston eng go'zal tabiatini bilan bir qatorda "Qizil kitob"ga kiritilgan o'simlik va hayvonot dunyosining xilma-xilligi bilan ham sayyoohlarni hayratga solishi mumkin.

Mamlakatda ko'plab milliy bog'lar va qo'riqxonalar mavjud. Masalan, Hisor qo'riqxonasi nafaqat O'zbekistondagi, balki butun O'rta Osiyodagi eng yirik qo'riqxona bo'lib, bu yerda noyob qor qoploni va Turkiston silovsini yashaydi. O'zbekistonda Pomir-Oloy, Hisor, Ugom, Katta Chimyon kabi noyob tog' tizmalari, yirik Seversov muzliklaridan boshlanuvchi daryolar, soylar va ko'llar joylashgan. So'nggi yillarda hajmi sezilarli darajada qisqargan Orol dengizi alohida e'tiborga loyiqdir. Natijada mintaqadagi ekologik vaziyat o'zgardi. Mo'ynoq hududidagi "kemalar qabristoni" esa ko'plab sayyoohlarni o'ziga jalg qiladi.

Qizilqumning cheksiz cho'llari orasida hosil bo'lgan Aydarko'l doimiy ravishda osib bormoqda va o'z ichiga uchta: Arnasoy, Aydarko'l va Tuzkon ko'llarini qamrab oladi. Aydarko'l esa aholi punktlaridan uzoqda joylashgani bois, bu yerda sokinlik va tabiat bilan uyg'unlik muhitini hukm suradi.





ZIYORAT TURIZMI

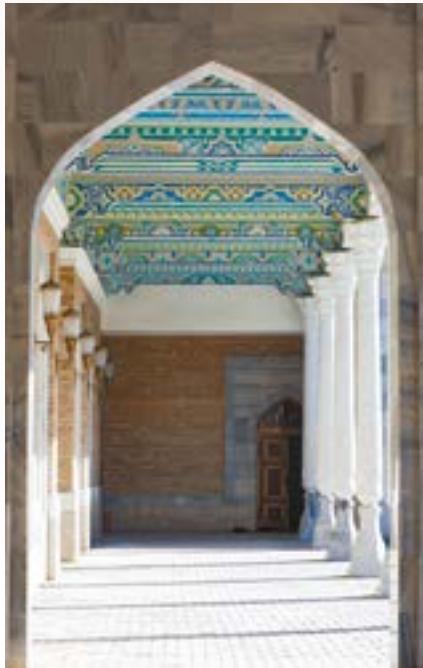
Bugungi kunda mashhur sayyohlik yo'nalishlarining hammasi ham o'z mehmonlariga ziyorat turizmini taklif qila olmaydi. Muqaddas joylarni ziyorat qilish esa - turizmning alohida turi hisoblanadi.



O'zbekiston muqaddas qadamjolar - maqbaralar, masjidlar, yodgorliklar, gorlar va boshqa ko'plab ziyorat joylariga ega mamlakatdir. Asrlar davomida bu zamin turli madaniyatlar va sivilizatsiyalar kesishgan markaz bo'lgan, bu yerda turli dinlar targ'ib qilingan va shuning uchun islom, buddizm va xristian dinlari, shuningdek, so'fiylik bilan bog'liq noyob qadimiy yodgorliklar saqlanib qolgan. Binobarin, O'zbekiston ziyorat turizmini rivojlantirish bo'yicha ulkan salohiyatga ega dunyodagi kam sonli davlatlardan biridir. Mamlakatimiz butun dunyoda yagona maskan – so'fiylik o'chog'i sifatida tanilgan. Qolaversa, Xorazm viloyati qadimiy dinlardan biri – zardushtiylik

(otashparastlik)ning beshigi hisoblangan.
Islom madaniyatining eng qimmatbaho yodgorliklari YUNESKOning Butunjahon merosi ro'yxatiga kiritilgan. Ular orasida islam olamida Buxoroi sharif nomi bilan tanilgan Buxoro shahri ham bor. Shuningdek, Samarqand shahrida ham anchagina muqaddas joylar mavjud. Shahrisabz shahri esa Amir Temuring tavallud topgan yurti. Albatta, bu shaharlar qadimiy va boy tarixga ega, asrlar davomida ular sezilarli ozgarishlarni boshidan kechirgan.

Samarqanddagi Xo'ja Doniyor maqbarasi alohida e'tiborga loyiqdir. Doniyorni musulmonlar payg'ambar deyishadi. Afsonaga ko'ra uning qabri osib borgan va yoki payg'ambar hoki aynan qayerda ekanini bildirmaslik uchun uzun qilib qurishgan. Bu Samarqandga kelgan har bir sayyoh va ziyoratchi uchun maxsus maskan hisoblanadi. U yerdagi buloq suvi esa shifobaxsh va muqaddasdir. Din peshvolarining qayd etishicha, bu yer musulmonlar, nasroniyalar va yahudiylar ibodat qilish uchun keladigan kamdan-kam joylardan biridir.



1968-yilda eski Termiz shahri hududidan Buddha haykali topildi va shundan beri bu yer ko'plab arxeologlarning asosiy tadqiqot obyektiga aylandi, keyinchalik esa eng qadimgi Buddha ibodatxonalar majmualari ham topildi: Fayoztepa (miloddan avvalgi 1-asr - milodiy 3-asr), Kampirtepa, Qoratepa shular jumlasidandir. Qadimgi musiqachilar tasvirlangan mashhur Ayrитом frizi elementlarining topilishi esa bu hududda bir vaqtlar buddizm dini mavjud bo'lganidan dalolat beradi.



ETNIK TURIZM

O'zbekistondagi turistik kompaniyalar etnik turizmning keng qamrovli tanlovini taklif qiladi. Bu yerda siz qishloq aholisining hayotida ishtirok etishingiz, chekka qishloqda yoki uylarda yashashingiz, mahalliy to'y yoki aqiba kabi bayram tantanalarida qatnashishingiz, ot va tuyalarga minishingiz, rang-barang cho'llarda safarga chiqib serqirra O'zbekistonning noyob ekzotik faunasidan bahramand bo'lishingiz mumkin bo'ladi.

Siz O'zbekiston xalqlarining hayoti va madaniyatini, mahalliy aholining ko'p asrlik an'analarini va turmush tarzini asl holida saqlangan tabiat fonida o'rorganishingiz mumkin bo'ladi.



Types of tourism in Uzbekistan

Gastronomic tourism

Uzbekistan can impress every guest with the taste of national dishes.

A gastronomic journey around the country will provide the traveler with a lot of unforgettable experiences. Delicious national fragrant hot bread, that looks like sun; nutritious pilaf, Uzbek barbecue - shashlik, samsa and many other dishes will certainly amaze the guest.

Uzbek cuisine is perhaps one of the most diverse and colorful in the world. Even wine that produced in our country, thanks to the generous sun, can be compared with the wines of Europe or South America.

Ideal conditions allow Uzbekistan to develop tourism actively, today the country is ready to offer its guests many types of tourism: gastronomic tourism, agritourism, ethno-tourism, ecotourism, pilgrimage tourism and others.





7 Ecological tourism

It is also one of the important types of tourism here. Along with the most picturesque nature, Uzbekistan can surprise with a variety of Red Book flora and fauna. The country has many national parks and reserves. For example, Gissar Reserve is the largest not only in Uzbekistan, but throughout Central Asia; a rare snow leopard and the Turkestan lynx live here.

There are unique mountain systems in Uzbekistan: Pamir-Alay, Gissar Range, Ugam Range, Big Chimgan Range, the large Severtsov Glacier, from where rivers, streams and lakes originate. Aral Sea, that has greatly decreased in size in recent years, deserves special attention. As a result, the ecological situation in the region has changed. Many tourists are attracted by the cemetery of ships in Muynak area.

Lake Aydarkul, formed among the endless deserts of Kyzylkum, is constantly growing and includes three lakes: Tuzkan, Arnasay and Aydarkul. Lake Aydarkul is located away from human settlements, and therefore silence and an atmosphere of solitude with nature reign here.

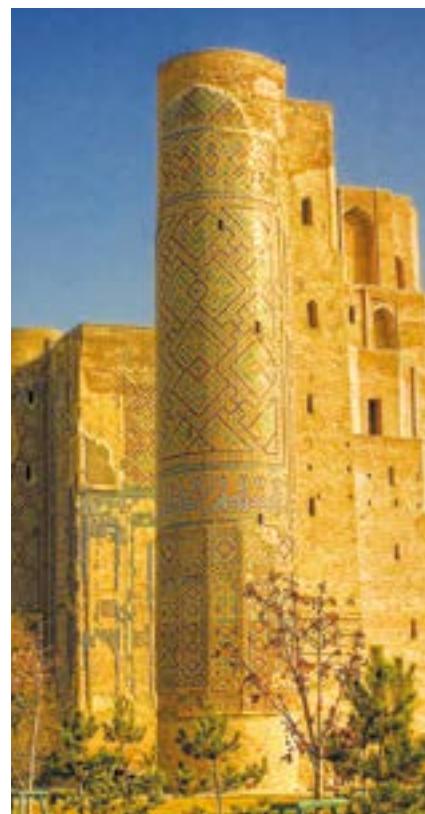
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Pilgrimage tourism

Today, not all well-known tourist destinations can offer their guests places for pilgrimage tourism. Visiting holy places is a special kind of tourism.

Uzbekistan is a country with a large concentration of holy places- mausoleums, mosques, memorial complexes, caves, etc. For many centuries, this land was the center of the intersection of different cultures and civilizations, different religions were preached here and therefore unique ancient monuments related to the Islamic, Buddhist and Christian religions, as well as Sufism, have been preserved. Thus, Uzbekistan is one of the few countries in the world that has a great potential for the development of pilgrimage tourism. Throughout the world, it is known as the only place- the cradle of Sufism. Moreover, Khorezm region is also the cradle of the first major world religion- Zoroastrianism (fire worship).

The most valuable monuments of Islamic culture are recognized as UNESCO World Heritage Sites. Among them is the city of Bukhara, called Bukhara-Sharif in the Islamic world, which means Blessed Bukhara. The city of Samarkand, in which there are a considerable number of significant holy places. The city of Shakhrisabz is the birthplace of Amir Temur.





4 Ethnic tourism

Travel companies in Uzbekistan offer a wide variety of ethnic tours to choose from. Here you can take part in the life of local villagers, live in a remote village or in yurts, attend a local wedding or a celebration on the occasion of the birth of a child, ride horses and camels, go on a safari through the colorful deserts and enjoy the unique exotic fauna of the many-sided Uzbekistan.

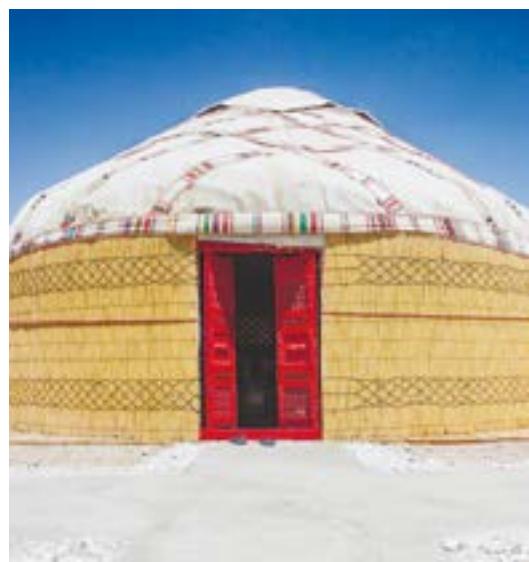
You will be able to join the life and culture of the peoples of Uzbekistan and study the centuries-old traditions and way of life of local residents against the backdrop of pristine nature.

Of course, these cities have an ancient and rich history, they have undergone significant changes throughout their lives.

The mausoleum of Khoja Daniyar deserves special attention. Daniyar is Muslims name of the prophet Daniel. The tomb where the ashes of St. Daniel rest is constantly increasing in length. This is an obligatory place to visit for every tourist and pilgrim who comes to Samarkand. Water from a local source is considered sacred. Religious leaders note that this is one of the rare places

where Muslims, Christians and Jews come to pray.

In 1968, a statue of Buddha was discovered on the territory of the old city of Termez and since then this land has become the main object for the study of many archaeologists, later the oldest Buddhist temple complexes were discovered: Fayaztepa (1st century BC- 3rd century AD), Kampyrtepa, Karatepa. And the discovery of elements of the famous Airtam frieze depicting ancient musicians was evidence that Buddhism was once preached in this region.



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O'ZBEKISTON FESTIVALLARI



O'zbekiston - unumdar zamin, xalqi esa samimi va mehmondo'st. Asrlar davomida uning aholisi an'anaviy o'yinlar, sport musobaqalari, tomoshalar bilan otadigan rang-barang festivallar va bayramlar uyuştirib kelgan. Hozirgi kunda mamlakatda tobora ko'proq xalqaro madaniy, musiqiy va tematik tadbirlar o'tkazilmoqda. Yil davomida turli festivallar va milliy bayramlar nishonlanadi. Ayniqsa, sayyoqlik mavsumi sanalgan bahor va kuz fasllarida mamlakatning bir qancha hududlarida yorqin tadbirlar bo'lib o'tadi. Mo'ynoqdag'i "Stixiya", Samarqanddagi "Sharq taronalari" xalqaro musiqa festivallari, shuningdek, Marg'ilondagi "Adras", Surxondaryodagi "Boysun bahori", Buxoroda "Ipak va ziravorlar", Xivadagi qovun sayli va boshqa ko'plab tadbirlar shular jumlasidandir.

Musiqa festivallari

"Sharq taronalari" xalqaro musiqa festivali Markaziy Osiyodagi eng yirik festivallardan biridir. U Samarqand shahrining yuragi hisoblangan Registon maydonida o'tkaziladi. "Sharq taronalari" turli mamlakatlarning milliy musiqa san'atini ulug'lash maqsadida yaratilgan.

“Stixiya” - Mo‘ynoqda o‘tkaziladigan xalqaro elektron musiqa, san‘at va ilm-fan festivali. Dastlab bu faqat musiqiy tadbir bo‘lgan, bugungi kunda esa «Stixiya» musiqachilar, DJ-lar, prodyuserlar, san‘at arboblari va olimlar jalb etilgan bir nechta loyihalarni o‘zida birlashtiradi. Ularning barchasini yer yuzidagi o‘ziga xos maskanda diqqatga sazovor joy yaratish maqsadi birlashtiradi.

Gastronomik festivallar

Xorazm viloyatidagi “Xorazm baliq taomlari” festivali. Bu festivalda Xorazm viloyatida yetishtiriladigan baliq turlari, ulardan tayyorlangan taomlar ko‘rgazmasi tashkil etiladi. Festivalda mamlakatimizning barcha hududlaridan kelgan baliq taomlari bo‘yicha mutaxassislar, mohir oshpazlar ishtirop etadi. Ushbu aksiya Xorazm viloyati va Qoraqalpog‘istonda gastronomik turizm salohiyatini rivojlantirishga qaratilgan.



Xivadagi qovun sayli

Xorazm viloyati shirin navli qovunlari bilan mashhur. Ayniqsa faqat Xorazm viloyati va Qoraqalpog‘istonda o‘sadigan Xorazm qovunchiligi ramzi bo‘lgan "Gurvak" navi alohida o‘rin tutadi. Qovun sayliga tashrif buyurgan mehmonlar 40 dan ortiq qovun turlari bilan tanishish va tattib ko‘rish imkoniyatiga ega bo‘ladilar.



Folklor festivallari

O‘zbekistonning janubida joylashgan Boysun shahrida 2002-yildan buyon “Boysun bahori” festivali o‘tkazilib kelinadi. Ushbu festival an‘analarga sodiqlik va tarixiy merosga hurmat ramzidir. Bu yerda milliy tomoshalarning xilma-xil korinishlarini o‘zida aks ettiradigan turli-tuman folklor jamoalari o‘z san‘atlarini namoyish etadi.

“Milliy xalq o‘yinlari” festivali

Buxoro viloyatida milliy va xalq o‘yinlari tomoshalari o‘tkaziladi. Festivalda mamlakatimizning turli nuqtalaridan kelgan folklor-etnografik jamoalari qadimiy raqs va ko‘ngilochar an‘analarning go‘zalligini namoyish etadi. Teatrlashtirilgan yorqin tomoshalarga esa yarmarkalar, milliy o‘yinlar hamisha hamroh bo‘ladi.

“Ipak va ziravorlar” festivali

Buxoroda o‘tkaziladigan ushbu festival O‘zbekistondagi eng yorqin va mashhur an‘anaviy tadbirlardan biri. Buxoro shahri asrlar davomida savdo, hunarmandchilik, ilm-fan, ta’lim, madaniyat va ma’naviyat markazi hamda Buyuk Ipak yo‘lida muhim to‘xtash joylaridan biri bo‘lib xizmat qilgan. Buxoroda hunarmandchilik azaldan rivojlanib kelgan. Endilikda “Ipak va ziravorlar” festivali xalq amaliy san‘ati va og‘zaki ijodi yutuqlarini namoyish etmoqda.

Bu rang-barang va o'ziga xos tadbirlar O'zbekiston xalqining qadimdan saqlanib qolgan madaniy an'analarini va xususiyatlarini yaqqol namoyon etadi. Ularni "xalqning ruhi" deb atash mumkin. Odatda festivallar ommaviy sayllarga ulanib ketadigan raqslar, xalq qo'shiqlari, dorbozlarning chiqishlari, esdalik sovg'alari sotiladigan do'konlari, lazzatli milliy taomlarni tatib ko'rishingiz mumkin bo'lgan pazandalik tanlovlariiga boy yarmarkalar va tomoshalar bilan o'tkaziladi.

Festival tashkilotchilari yangi, o'zgacha va mutlaqo g'ayrioddiy narsalarni topishingiz mumkin bo'lgan sayyohlik yo'nalishi sifatidagi O'zbekiston haqida gapirishlari muhim hisoblanadi. O'zbekistonda turizmni rivojlantirish konsepsiyasiga ko'ra, mamlakat festivallar diyoriga

aylanishi kerak va shuning uchun ham bunday tadbirlar ro'yxati doimiy ravishda yangilanib turadi. Agar ilgari mamlakatda o'tkazilgan festivallar ko'proq milliy xususiyatga ega bo'lgan bo'lsa, bugungi kunda "Rally Muynak", jazz, teatr festivallari, xalqaro sport musobaqalari va boshqa qiziqarli zamonaviy tadbirlar ham o'tkazilmoqda. Ularning barchasi O'zbekistonning boy tarixiy-madaniy merosini ommalashtirish bilan bir qatorda mamlakatimizga tashrif buyurish uchun qiziqish va ishtiyoqni oshirishga qaratilgan.

Odatda barcha mehmonlar mahalliy aholining samimiyligi, ochiqligi va mehmondo'stligini qayd etadi. Boy meros, rang-barang an'analar va mehmonlarga chuqur hurmat – bularning barchasi O'zbekistonga yana va yana qaytish istagini uyg'otadi.

FESTIVALS IN UZBEKISTAN

Uzbekistan is a fertile land with hospitable and friendly people. For centuries, its residents have been hosting colorful festivals and holidays with traditional games, sports and performances. Now more and more international cultural, musical and thematic events are taking place in the country. Festivals and national holidays are celebrated all year round. Especially during the high tourist season, in spring and autumn, bright events are celebrated all year round in all regions of the country. International music festivals: The Stihia in Muynak, Sharq Taronalari in Samarkand, as well as Adras Festival in Margilan, Boysun Bahori in Surkhandarya, Silk and Spices in Bukhara, the melon festival in Khiva and many others.



Music festivals

Sharq Taronalari International Music Festival is one of the largest festivals in Central Asia. It is held in the heart of the city of Samarkand, at Registan Square. Sharq Taronalari was created to glorify the national musical art of different countries.

The Stihia- International festival of electronic music, art and science in Muynak.

Initially it was exclusively a musical event, but today The Stihia has become a mixture of several projects involving musicians, DJs, producers, artists and scientists. All of them are united by a single goal of creating a powerful attraction in a very unusual place on earth.



Gastronomic festivals

Festival of Khorezm fish dishes. There is an exhibition of fish species grown in Khorezm region, and the meals. Specialists of fish meals, professional chefs from all regions of the country take part in the festival. This action is designed to promote the potential of gastronomic tourism in Khorezm region and Karakalpakstan.

Melon Festival in Khiva

Khorezm region is traditionally famous for its sweet varieties of melons. Here Gurvak is a special variety. Therefore, a festival is held here. Each guest can get acquainted and taste of over 40 different types of melons.

Ethnic festivals

Boysun Bahori festival has been held in the south of Uzbekistan, in the city of Boysun since 2002. It symbolizes adherence to traditions and respect for the historical heritage. There is a rich variety of various folklore groups representing different types of national entertainment.

National Folk Games festival

Shows of national and folk dances are held in the Bukhara region. At the festival, folklore and ethnographic groups from different regions of the country demonstrate the beauty of ancient dance and entertainment traditions. Bright theatrical performances are always accompanied by fairs and national games.



Silk and Spices Festival

The city of Bukhara has been a center of trade, crafts, science, education, culture and spirituality for centuries and an important stop on the Great Silk Road. Crafts have always developed in Bukhara. And now Silk and Spices festival demonstrates the achievements of the development of folk arts and crafts.

These colorful and original events clearly demonstrate the cultural traditions and characteristics of the people of Uzbekistan, preserved since ancient times. They can be called as the soul of the people. Usually festivals are accompanied by mass festivities with rich fairs and shows: dances, folk songs, performances of tightrope walkers, souvenir shops, cooking competitions where you can taste delicious national dishes.



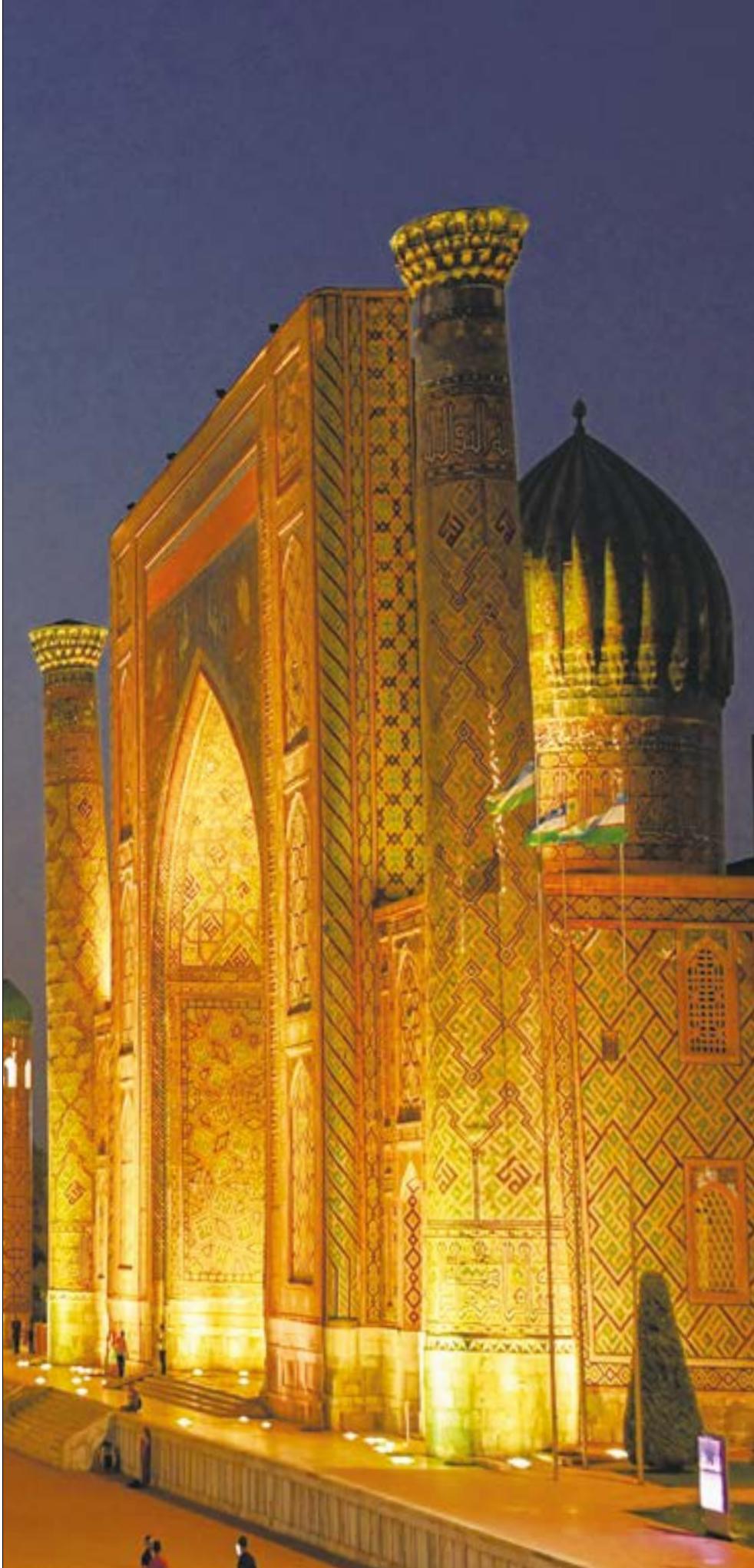
For festival organizers it is important to position Uzbekistan as a tourist destination where you can find something new, fresh and completely unusual.

According to the concept of tourism development in Uzbekistan, the country should turn into a country of festivals, and that is why the list of such events is constantly updated. If earlier festivals in the country were more of a national character, today modern festivals are also held, such as Rally Muynak, Jazz Festival, Theater Festival, international sports competitions and other equally interesting events.

All of them, along with the rich historical and cultural heritage of Uzbekistan, are designed to increase interest and desire to visit our country.

Usually all guests note the sincerity, openness and friendliness of the locals.

A rich heritage, colorful traditions and deep respect for guests - all this will make you want to return to Uzbekistan again and again.





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O'ZBEKISTON TURIZM QISHLOQLARI

Sонгги yillarda dunyo bo'ylab turizm sohasining yo'nalishlari orasida qishloq turizmi ommalashib bormoqda. Shahar shovqinidan dam olib, sokinlik va tabiatning go'zalligidan bahramand bo'lish uchun O'zbekistonning zamонавиу texnologiyalardan xoli, ammo havosi musaffo, озига xos va qadimiy tarixning bir parchasi bo'lgan chekka qishloqlarida dam olishingiz mumkin.

Endilikda o'zbek qishloqlarida yashashning imkonи paydo bo'ldi. Siz chekka hududlarda joylashgan qishloqlarga

borib, u yerda joylashishingiz va mahalliy aholining tur mush tarzini bilib olishingiz mumkin. Variantlar talaygina – chorvachilikdan (yilqichilik, qoramolchilik, baliqchilik, parrandachilik) tortib meva va sabzavotlarni yetishtirishgacha. Odatda, chekka o'zbek qishlog'i dagi uylar paxsa yoki xom гishtdan qurilgan, kichik darvoza orqali kiriladigan bo'ladi. U yerlardagi deyarli har bir oila оzining tomorqasi va bog'iga ega. Qishloqlarda siz mehmon kutish uchun mo'ljallangan maxsus uylarda то'xtab оtishingiz mumkin bo'ladi.



Har bir mehmonning tashrif buyurishi bilan mezbonlar ularni iliq kutib olishib, oldilariga bezatilgan dasturxon yozib, bayram taomi hisoblangan palovni tayyorlashadi. Bunday uylarning ichki qismida siz atrofiga yumshoq ko'rpachalar to'shalgan, tandirda pishgan issiq non va somsalar bilan bezatilgan xontaxta atrofida o'tirasiz. Milliy taomlar esa asosan o'choqda tayyorlanadi. Toza tog' havosida sharqona ziravorlar qo'shib tayyorlangan taomlar yanada mazalidir. Bundan tashqari, istasangiz milliy taomlarni tayyorlash jarayonida ishtirok etishingiz ham mumkin boladi.

Qishloq turizmining boshqa turdag'i turizm yo'naliishlaridan ajralib turadigan eng muhim jihat shundaki, mehmon mahalliy aholi hayotida yashab ko'rishi, shu tariqa o'lkani reklama broshyuralarida yozilgandan ko'ra ko'proq o'rganishi, ot va tuya kabi jonzotlarni minib ko'rishi mumkin. Har bir qishloqning o'ziga xos madaniy qadriyatlari mavjud bo'lib, u o'zbek xalqining butun o'ziga xosligi va turmush tarzini o'zida aks ettiradi. Bu yerlarda ko'pincha to'ylar, mahalliy va an'anaviy bayramlar o'tkaziladi, mahalliy aholi esa o'z mehmonlarini bunday tadbirlarga mamnuniyat bilan taklif qiladi.



Shu bilan birga, O'zbekistonning chekka go'shalari ham qiziqarli, tarixiy maskanlardan xoli emas va ular tarixchilar tomonidan hali to'liq o'rganilmagan. Masalan, Navoiy viloyatida Sarmishsoy darasidan uncha uzoq bo'lmagan joyda Sentob turizm qishlog'i joylashgan. U yerda siz yuzlab toshga o'yilgan rasmlarni ko'rishingiz mumkin. Andijon viloyatida esa tarixiy qadamjolarga ega Imom ota qishlog'i mavjud. Toshkent viloyatida Kumushkon sayyoqlik qishlog'i joylashgan bo'lib, uning hududida shifobaxsh suvli buloq bor.

O'zbekistonning turizm qishloqlarida mutlaqo o'zga dunyoni, betakror o'simlik va hayvonot olamini kashf etishingiz, xalqning mentaliteti bilan tanishib, ekologik toza mahsulotlardan bahramand bo'lisingiz mumkin.





Tourist villages of Uzbekistan

In recent years, among the various types of tourism in the world, rural tourism is gaining particular popularity. You can take a break from the bustle of the city, enjoy the silence and the pristine beauty of nature in the remote villages of Uzbekistan, where there are no modern technologies, but there is clean air, originality and a piece of ancient history.

Nowadays, it is possible to live in an Uzbek village. You can come to a remote region, settle in a village and find out how the locals run their household.

There are many options- from animal husbandry (horse breeding, cattle breeding, fishing, poultry farming) to growing vegetables and fruits. Often traditional houses in the Uzbek outback are made of clay with a small entrance.

Almost every family in the outback has its own piece of land with a small orchard and a farm. You can stay in the village in a guest house, which is designed specifically for receiving guests.

From the very beginning of the stay, local residents will make a warm welcome for each guest: with their best dastarkhan(serving), they will definitely prepare a festive dish, usually a delicious Uzbek pilaf. The interior in such houses is designed in an authentic style. Here, a khontakhta (low table) is used for meals, and people sit on soft kurpachas (blanket). Bread and samsa are baked in a special clay oven- tandoor. Most national dishes are cooked on an open fire. Dishes cooked in the fresh mountain air with oriental spices are doubly tastier. In addition, you will be shown the process of preparing national dishes and, if you wish, you can take part yourself.



The most important thing that distinguishes rural tourism from other types of tourism is that the guest will be able to participate in the life of the local people, thus learn much more about the country than is written in guidebooks and advertising brochures, ride horses and camels. Each village has its own cultural code, which conveys all the originality and way of life. Local festivals, weddings, traditional holidays are often held here, where the natives will gladly invite their guests.

However, the remote corners of Uzbekistan are also not devoid of interesting historical sites that are not yet fully studied by historians, but no less exciting. For example, in the Navoi region, not far from the Sarmyshsay gorge, there is a tourist village of Sentob. There you can see hundreds of rock paintings. In Andijan region there is Imam-ota village, with ancient shrines. The tourist village of Kumushkan is located in the Tashkent region, on the territory of which there is a mountain spring with healing water.



You can discover a completely different unknown world, completely unique flora and fauna, get to know the mentality of the people and enjoy environmentally friendly products in tourist villages of Uzbekistan.



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2023-yilda Samarqand jahon turizm poytaxti bo‘ladi

Jahon turizm tashkiloti (UNWTO) Bosh assambleyasining 25-sessiyasi 2023-yilda Samarqandda bo‘lib o’tadi. O‘zbekiston ilk bor Jahon turizm tashkilotining Bosh assambleyasiga mezbonlik qiladi. Bu haqda O‘zbekiston Respublikasi Bosh vazirining o‘rinbosari, Turizm va madaniy meros vaziri Aziz Abduhakimov 2021-yilda Ispaniyaning Madrid shahrida bo‘lib o’tgan UNWTO 24-sessiyasi doirasida ovoz berib bo‘linganidan so‘ng ma’lum qildi.

Bugungi kunda O‘zbekiston tarixidagi ikkinchi poytaxt bo‘lgan Samarqand dunyoning ko‘plab shaharlari bilan hamkorlikni mustahkamlamoqda. O‘zbekistonning aksariyat shaharlari Osiyo, Yevropa, Amerika va Avstraliyaning birodar shaharlari bilan yaxshi aloqlarga ega. Samarqand o‘ndan ortiq birodar shaharlari bilan aloqalar ornatgan. Ular orasida Krasnoyarsk va Samara (Rossiya), Plovdiv (Bolgariya), shuningdek Rio-De-Janeyro (Braziliya), Florensiya (Italiya), Lvov (Ukraina), Bremen (Germaniya) shaharlari bor. Bu shaharlar Samarqand bilan mamlakatlar o‘rtasidagi ikki tomonlama munosabatlarnining mustahkamlanishi yo‘lidagi yana bir katta ko‘rsatkichidir.

Sayyohlik salohiyatining rivojlanishi bilan chet tillarini o‘rganishga talab ham ortib bormoqda. O‘zbekiston Respublikasi Prezidentining 2018-yil 28-iyundagi Farmoni bilan xalqaro maqomga ega bo‘lgan birinchi “Ipak yo‘li” xalqaro turizm universiteti tashkil etilgan bo‘lib,

u ta’lim, fan va ishlab chiqarishni yaqindan integratsiyalashuviga asoslangan oliy ta’lim muassasasi sanaladi. Ushbu oliy ta’lim muassasasi mamlakatimizda turizm sohasidagi birinchi universitet hisoblanadi. Ta’lim muassasasi mamlakatimiz turizmini rivojlantirish va targ‘ib qilish sohasida mutaxassislar tayyorlaydi, shuningdek, O‘zbekistonga sayyoohlар oqimini oshirishga xizmat qiladi.

So‘nggi yillarda Samarqand tanib bo‘lmaydigan darajada o‘zgardi. Yangi sayyohlik joylari hamda Samarqand xalqaro aeroportining yangi terminali qurilishi mazkur sohada xizmat ko‘rsatish imkoniyatlarini kengaytirishga xizmat qiladi. Silk Road Samarkand sayyohlik markazi qurildi. Mashhur eshkak eshish kanalining ikki qirg‘og‘ida joylashgan “Boqiy shahar” etnoshaharchasi, mehmonxonalar va Kongress zali barpo etildi.

Ko‘p funksiyali sayyohlik markazida sakkizta xalqaro darajadagi mehmonxona o‘z eshiklarini ochdi. Ulardan ikkitasi 5 yulduzli toifaga to‘g‘ri keladi va yana biri esa – Samarkand Regency Amir Temur – The Leading Hotels of the World dunyoning yetakchi mehmonxonalari uyushmasiga kiritilgan Markaziy Osiyodagi birinchi va hozirda yagona mehmonxona hisoblanadi.

Samarqandda ziyorat turizmi ham juda rivojlangan. Dunyoga mashhur Imom Al-Buxoriy maqbarasida rekonstruksiya va qo‘s himcha qurilish ishlari jadal davom etmoqda.





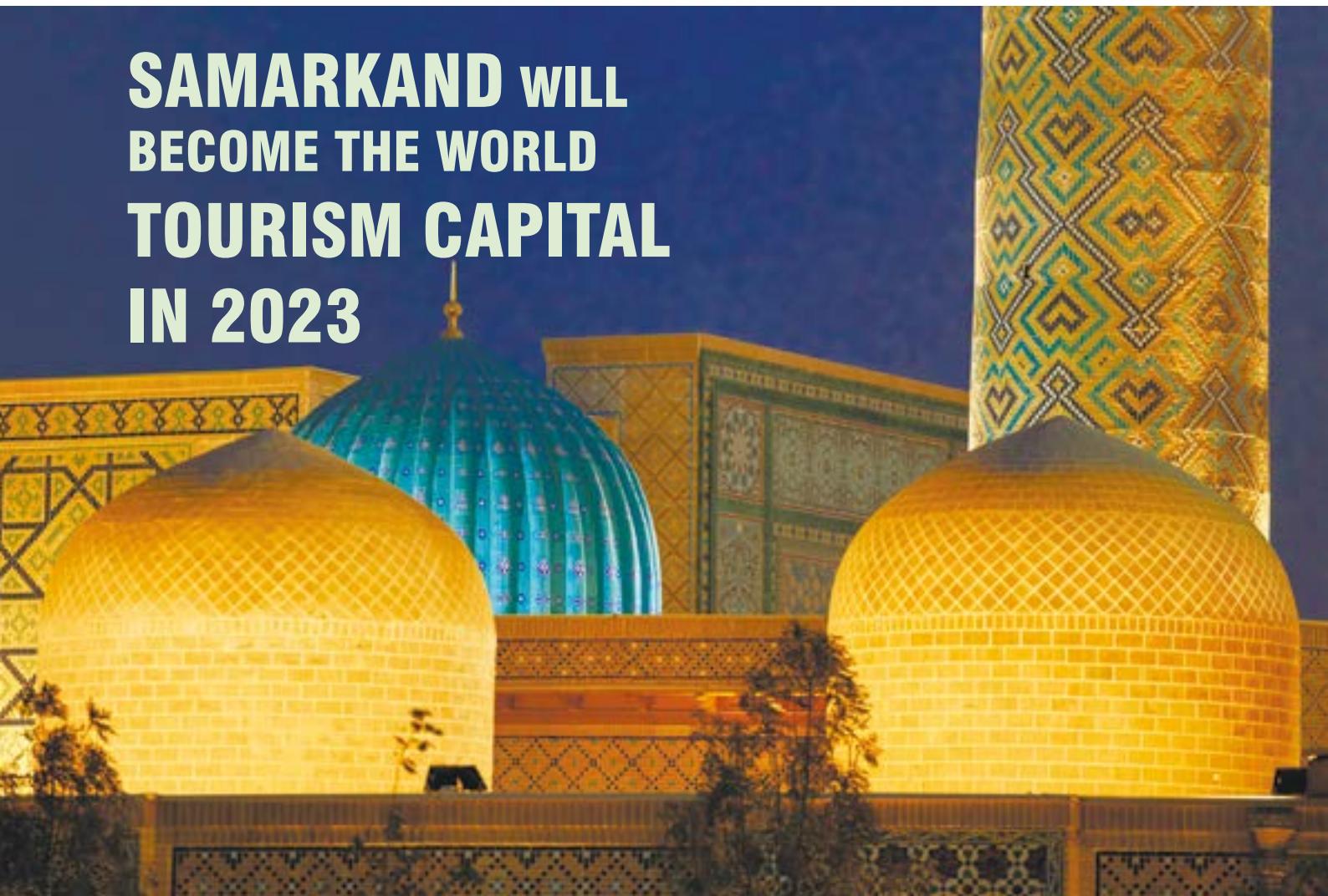
Mahalliy va xorijiy ziyoratchilar uchun qulay shart-sharoitlar yaratish maqsadida xalqaro standartlarga to'liq javob beradigan zamonaviy mehmonxonalar, maishiy xizmat ko'stashish, sanitariya va gigiyena punktlari quriladi. Ta'kidlash joizki, Samarqand 2023-yilda 1,5 milliondan ortiq sayyohni qabul qilishni rejalashtirmoqda.

Samarqand xalqaro aeroporti katta tranzit xabga aylanmoqda. Bugungi kunda xorijiy aviakompaniyalarning Samarqandga amalga oshirayotgan qatnovlari soni ortdi. Uzbekistan Airways shuningdek, Samarqanddan Moskva, Sankt-Peterburg va Istanbul yo'nalishlaridagi xalqaro parvozlarni amalga oshiradi.

Ichki turizmni rivojlantirish maqsadida Toshkentdan to'rt marta, Farg'ona vodiysidan esa Samarqand – Namangan va Andijon – Samarqand yo'nalishlarida haftasiga yana to'rtta qatnov yo'nga qo'yilgan.

Yaqinda Samarqand shahrida bo'lib o'tgan Shanxay Hamkorlik Tashkilotiga (SHHT) azo davlatlar rahbarlari sammiti ham mamlakatimizda turizm sohasini rivojlanishiga xizmat qiladi.

SAMARKAND WILL BECOME THE WORLD TOURISM CAPITAL IN 2023



The 25th session of the General Assembly of the World Tourism Organization (UNWTO) will be held in 2023 in Samarkand. For the first time in the history of Uzbekistan, the General Assembly of the UN World Tourism Organization will be held in our country. This was stated by the Deputy Prime Minister of the Republic of Uzbekistan, Minister of Tourism and Cultural Heritage Aziz Abdukhakimov after voting at the 24th session of the UNWTO, which was held in 2021 in Madrid, Spain.

With the development of tourism potential, the demand for knowledge of foreign languages also increases. By the Decree of the President of the Republic of Uzbekistan dated June 28, 2018, the first state university with international status was organized - the Silk Road International University of Tourism, a higher educational institution based on the close integration of education, science and production. The institution of higher education is the very first university in the field of tourism in our country.



Samarkand, which was the second capital in the history of Uzbekistan, today strengthens cooperation with many cities of the world. Most cities in Uzbekistan maintain links with sister cities in Asia, Europe, America and Australia. So, Samarkand has more than ten sister cities. Among them are Russian ones- Krasnoyarsk and Samara, Plovdiv (Bulgaria), as well as Rio de Janeiro (Brazil), Florence (Italy), Lvov (Ukraine), Bremen (Germany). This is another big indicator that these cities will support with Samarkand in strengthening bilateral relations between the countries.

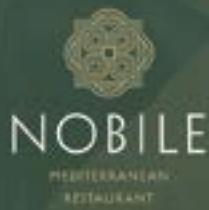
The educational institution will train specialists in the field of development and promotion of tourism in our country, as well as increase the passenger flow of tourists to Uzbekistan.

In recent years, Samarkand has been transformed beyond recognition. The construction of new tourist locations, as well as a new terminal of Samarkand International Airport, will expand the possibilities for providing services in this area. The Silk Road Samarkand tourist center was built. On the two banks of the famous

Rowing Canal are located: the Eternal City ethno-town, a winery, hotels and an impressive three-story Congress Hall. Eight hotels of international level have opened their doors in the multifunctional tourist center. Two of them correspond to the category of 5 stars, and one of them- Samarkand Regency Amir Temur is the first and so far the only hotel in Central Asia, included in the association of leading hotels in the world The Leading Hotels of the World. Pilgrimage tourism is also very developed in Samarkand. Reconstruction of the world-famous mausoleum of Imam al-Bukhari is in full swing. In order to create favorable conditions for local and foreign pilgrims, modern hotels, consumer services, sanitation and hygiene points will be built that fully meet international standards. Samarkand plans to receive more than 1.5 million tourists in 2023.

Samarkand International Airport is turning into a large transit hub. To date, the number of flights operated by foreign airlines to Samarkand has increased. Uzbekistan Airways also operates international flights from Samarkand to Moscow, St. Petersburg and Istanbul. For the development of domestic tourism from Tashkent four times, and from the Ferghana Valley to the ancient city, four more flights a week were delivered in the direction of Samarkand- Namangan and Andijan- Samarkand.

The recent summit of the heads of state of the Shanghai Cooperation Organization (SCO) member states in Samarkand is a great incentive for the development of tourism in our country.



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O'zbek milliy oshxonasi

Ichimliklar

O'zbek oshxonasini uning ichimliklarisiz tasavvur qilib bo'lmaydi. Ayniqsa undagi ko'k va qora choylarni xush ko'ruvchi insonlar talaygina. Ular nafaqat xushbo'yligi, balki shifobaxsh ekanligi bilan ham boshqa ichimliklardan ajralib turadi. Masalan, ko'k choy qon bosimi baland insonlarga, qora choy esa kamqonlik bilan og'igan bemorlarga tavsiya etiladi.

Ichimliklardan yana biri yozning issiq jaziramasida odamning issiqlik taftini oluvchi ayrondir. Ayronni asosan yoz faslida oftob urganda ichish ayni muddao. Yana bir ichimlik qurutilgan o'rik qoqisidan tayyorlanuvchi o'rik sharbatidir. Ushbu sharbat mazali va quvvatbaxsh.

Xalqlar madaniyatining qanchalik darajada boy, uzoq tarixga ega ekanligini ularning milliy oshxonasiga nazar solib bilib olish mumkin. O'zbek oshxonasida tayyorlanadigan taomlar ham yillar mobaynida sayqallanib, san'at darajasiga yetgan va ular 7 yoshdan 70 yoshgacha bo'lgan insonlarga, yurtimiz mehmonlariga birdek yoqadi.



Non mahsulotlari

O'zbekning dasturxoniga kork berib turuvchi, uni haqiqiy milliy korinishda bo'lishiga yordam beruvchi bu - non va non mahsulotlaridir. O'zbekiston bo'ylab ularning xilma-xil korinishlari mavjud. Patir, qatlama, obi non, cho'zma, qush tili shular jumlasidan. Ular har bir insonning hotirasida o'zining tansiqligi bilan esda qoladi.

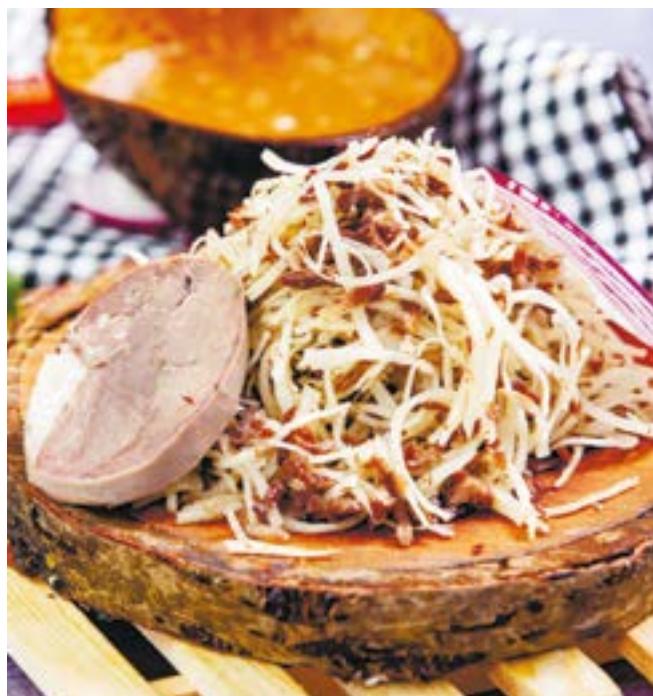


Suyuq taomlar

Shorva, mastava, moshxorda, lag'mon butun dunyoga mashhur bolgan ozbek oshxonasining taomlaridandir. O'zbekistonga kelgan har bir mehmon ushbu taomlarni tatib kormasdan ketmaydi va albatta mamlakatga qaytib kelganda ularni yana istemol qilishni istaydi. O'z navbatida mazkur shifobaxsh taomlar tayyorlanishi bo'yicha bir qancha turlarga bolinadi. Masalan shorva. Shorvaning qovurma, qaynatma, no'xat shorva kabi turlari mavjud va har birining organizm uchun o'z foydasi bor.

Quyuq taomlar

O'zbek milliy oshxonasining mazali taomlari haqida ko'plab kitoblar yozilgan. Buning sababi esa o'zbek oshxonasining milliy taomlarga boyligi, ularning turli tuman ekanlidigidadir. Manti, shavla, moshkichiri, qovurdoq, kabob, norin, tandir somsalarni qanday taom ekanligini bilmaydigan insonning ozi yoq. Butun dunyoga dong'i ketgan palovni esa muxlislari talaygina. Ayniqsa bayram, to'y - hashamlarda barra qo'y go'shtidan tayyorlanadigan Qashqadaryo tandir kabobi, Buxoroning xushbo'y ziravorlari qoshib tayyorlangan olot somsasi, mayinligi ipakdek bolgan Toshkent norinlari esa nafaqat bayram dasturxonlarida yoki mehmon kutilganda, balki odamlarning kundalik hayotida ham sevib istemol qilinadi.



Shirinliklar

Boshqa xalqlarning milliy oshxonasida bo'lgani kabi o'zbeklarning taomnomasida ham shirinliklar sezilarli darajada yetarli va rang-barang. Ularning masallig'i tabiiy va oddiy mahsulotlardan tarkib topganligi bilan tayyorlash uchun qulay. Uldardan sumalak, parvarda, holva, pashmak, nisholda, holvaytar, novvot, shakarqandlar og'izda asal kabi erib ketadi. O'zbek oshxonasining taomnomasi keng bo'lgani uchun shirinliklar ham mamlakatning barcha viloyatlarda boshqacha tayyorlanadi. Undan tashqari bayramlarda, to'y – hashamlarda pishiriladigan maxsus shirinliklar ham bor.

O'zbek milliy oshxonasi milliy taomlarga, turli-tuman meva va sabzovotlarga boy. Bu haqida ko'p gapirish mumkin. Lekin ularni shunchaki his qilish uchun esa bir marotaba tatif korish kifoya qiladi. O'zbekistonga tashrif buyuring va rang-barang oshxonamizdan bahramand bo'ling.



UZBEK NATIONAL CUISINE

The dishes prepared in the Uzbek cuisine have been refined over the years and reached the level of art, and they are equally liked by people from 7 to 70 years old and guests of our country.

DRINKS

It is hard to imagine Uzbek cuisine without drinks. Especially, there are many people who love to drink green and black tea. They are distinguished from other drinks not only by their aroma, but also by their healing properties. For instance, green tea is recommended for people with high blood pressure, and black tea

for patients with anemia. Another one of the drinks is ayran (made from sour milk and basilic), which takes the warmth of a person in the hot summer heat. It will be nice to drink it when you get sunstroke during hot summer days. Urik sharbati (apricot juice) is another drink made from dried apricot pulp. This juice is delicious and energizing.



BREAD AND BAKERY PRODUCTS

Bread and bakery products give beauty to the Uzbek table and help it to be truly national. There are so many types of them throughout Uzbekistan. Patyr, katlama, obi non, chuzma, kush tili are among them. They will be remembered in everyone's memory with their uniqueness.



FIRST COURSE

Shurpa, mastava, moskhorda, laghman are among the dishes of Uzbek cuisine. Every guest who comes to Uzbekistan does not leave without tasting these dishes and definitely wants to eat them again when returns home.

In turn, these dishes are divided into several types according to their preparation. For example, shurpa. There are types of shurpa, such as fried, boiled, pea shurpa, and each of them has its own benefits for the body.



SECOND MEAL

Many books have been written about the tasty dishes of Uzbek national cuisine. The reason for this is that Uzbek cuisine is so various: manti, shavla, moshkichiri, kovurdok, kebab, narin, tandir somsa. And pilaf, which is famous all over the world, has many fans. Moreover, Kashkadarya tandir kabob made from fresh lamb meat, Olot somsa made with aromatic spices of Bukhara, and silky soft Tashkent narin are not only on festive tables, but also loved and consumed in daily life.

SWEETS

As in the national cuisine of other nations, the Uzbeks' menu of sweets is remarkably sufficient and varied. These sweets are easy to prepare as they are made from natural and simple products. Among them, sumalak, parvarda, halva, pashmak, nisholda, holvaitar, novtot, shakar kand melt in the mouth sweet as a honey bee. Since the menu of Uzbek cuisine is wide, they are prepared differently in all regions of the country. In addition, there are also special sweets that are cooked on holidays and weddings.

Uzbek national cuisine is rich in national dishes, various fruits and vegetables. But it is just enough to taste them once so as to feel how delicious and unique they taste. Visit Uzbekistan and enjoy our colorful cuisine.



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O'ZBEKİSTONGA SAYOHAT QILISH UCHUN

5 SABAB

O'zbekiston hamisha yorqin, serqirra va quyoshlidir. Betakror savdo karvon yo'li -Buyuk Ipak yo'lining markazi sanalgan aynan mana shu zaminda siz qanday qilib odamlarga ikki ming yil davomida muvaffaqiyatli va misli ko'rilmagan qadriyatlar almashinuvini ta'minlay olgan hayratlanarli bag'rikenglikka erishish mumkin degan bugungi kunning muhim, dolzarb savoliga javob topasiz.



5 REASONS TO VISIT UZBEKISTAN

Always bright, diverse and sunny Uzbekistan. On this land, in the center of the Great Silk Road - a unique caravan road of trade and all kinds of cultural influences, you will find the answer to the main question of today: how amazing tolerance is achieved, which alone could provide people with a successful and unprecedented exchange of values for two thousand years.

Shu bilan birga, diyorimiz quyidagilar bilan ham mehmonlarni hayratda qoldiradi:



Along with this, our country will also impress every guest with its:



Mazali taomlari

Butun dunyo bo'ylab mazali taom ixlosmandlari turli xalqlar milliy taomlarini taqqoslab muhokama qilishadi. O'zbek milliy oshxonasi esa haqli ravishda dunyodagi eng mazalilardan biri hisoblanadi. Aleksandr Makedonskiy davridan beri O'zbekistonda 99 xil ko'rinishi tayyorlanadigan mashhur o'zbek palovining o'zi tahsinga loyiq. Oshpazlarimizning mahoratini esa har kim shaxsan baholashi kerak.

Delicious food

Gourmets all over the world are actively discussing and comparing the merits of national cuisines of different nations. Uzbek national cuisine is considered to be one of the most delicious in the world. What is the famous Uzbek plov worth, 99 varieties of which have been cooked in Uzbekistan since the time of Alexander the Great. The amazing art of our oshpazs (cooks) should be personally appreciated.



2

Mehmondo'st xalqi

Mamlakatga bo'lgan tashriftingiz chog'ida sizda qoluvchi eng asosiy taassurotlardan biri - odamlardir. O'zbekiston xalqi o'zining mehmondo'sligi, tabassumi va ochiqko'ngilligi bilan ajralib turadi. Mehmonlarni mumnuniyat bilan qarshi oluvchi mahalliy aholi ularga har qanday vaziyatda yordam qo'lini cho'zadi.

Hospitable people

One of the main impressions from visiting the country is the people. The people of Uzbekistan are distinguished by their hospitality and openness. A hospitable local resident is always happy to help the guest.



Boy tarixi

O'zbekiston Markaziy Osiyodagi tarixiy va me'moriy obidalarga boy bo'lgan yagona davlatdir. Bu yerda tarixning turli davrlariga tegishli ko'plab saroylar, masjidlar va madrasalar joylashgan.

Rich history

Uzbekistan is the only country in Central Asia with a large number of historical and architectural monuments. Many palaces, mosques and madrasahs of different periods of history are concentrated here.



4

Hayratlanarli Xorazm

Aytishlaricha, Xorazm o'zining qadimiyligiga ko'r'a Misr bilan tenglasha oladi. Xiva 1990-yilda YUNESKOning Butunjahon merosi ro'yxatiga kiritilgan O'zbekistonning ilk shahridir. Xorazmga tashrif buyurish – o'zga olamda, ajib musiqaning mutlaqo qadimiy dunyosida, g'aroyib hunarmandchilik va mehmondo'st insonlar orasida bo'lish demakdir.

Amazing Khorezm

They say that in its antiquity, Khorezm can even be compared with Egypt. Khiva was the first city in Uzbekistan to be listed as a UNESCO World Heritage Site in 1990. To visit Khorezm is to get into another universe, an absolutely ancient universe of incendiary music, amazing crafts and hospitable people.



5

Ajoyib tabiat

Bu yerdagi jazirama cho'llar, viqorli tog'lar, hayratomuz daralar, sharqiroq daryolar hamda sokin ko'llar va go'zal manzaralar uzoq yillar mobaynida yorqin xotira bo'lib qoladi.

Magnificent nature

Here, a variety of landscapes: hot deserts, high-snowy mountains, canyons, picturesque rivers and lakes will impress everyone. And these memories will remain vivid for many years to come.





Uzbekistan Airways` ning bort taomi

Joriy yilda aviakompaniya o'zining bort menyusini yangilamoqda. Astasekinlik bilan turli yo'nalishlardagi parvozlarda zamonaviy taomlar tarqatilishi yo'lg'a qo'yilmoqda.

Oziq-ovqat mahsulotlarini to'liq almashtirish uzoq kechadigan jarayon bo'lishiga qaramay, kelayotgan 2023-yilda yo'lovchilarни har bir parvozda yangi menu bilan kutib olish rejalashtirilgan.

Bort taomining yangi konsepsiyasida bir qancha tafovutlar bor, masalan ular

Yevropa va Osiyoga uchuvchi aviaqatnovlarda, parvoz vaqtি 3 soatdan ko'п bo'lgan reyslarda, tongda yoki tunda parvoz qiluvchi aviaqatnovlarda mavjud. Uzbekistan Airways aviakompaniyasi xalqaro yo'nalishlarda parvozlarni amalga oshirishini inobatga olsak, bortda taomlanish barcha xalqaro standartlarga javob beradi.

Yangi menyuning o'zgargan konsepsiysi va biznes-klassdagi xizmatlar esa besh yulduzli restoranlar talabiga to'liq javob beradi. Biz yo'lovchilarimizni hattoki parvoz jarayonida ham o'zlarini chiroyli restoranda o'tirgandek his qilishlarini istaymiz

Uzbekistan Airways yo'lovchilari oldindan maxsus taom buyurtirish xizmatidan bepul foydalanishlari mumkin. Ushbu xizmatni aviakompaniyaning veb-sayti hamda aviakassalarda amalga oshirish imkoniyati mavjud.

Uzbekistan Airways inflight meal

This year, Uzbekistan Airways is updating the inflight menu. Gradually, new inflight meals of modern dishes are being launched in all directions.

Despite the fact that a complete replacement of food is a rather lengthy process, it is planned to meet the new year 2023 with a new menu on board of each flight.

The new onboard menu will be divided into time cycles, each of which will have its own menu depending on the season, flight duration, class of service, departure time and direction.

The new concept of the inflight meals considering many nuances:
the direction of the flight - Europe or Asia;
flight duration - 3 hours or more;
departure time - early in the morning or at night.

Given that Uzbekistan Airways operates flights to international destinations, the inflight catering meets all international standards.

The updated concept of the new menu and business class service will meet the standards of five-star restaurants. We want our passengers to feel like they are in a good restaurant even during the flight.

Passengers of Uzbekistan Airways can use the services of ordering special meals free of charge in advance. The service is available both on the airline's website and at the ticket office when purchasing a ticket.

Aviakompaniya yangiliklari



Uzbekistan Airways Kuala-Lumpurga parvoz qilishni boshladi

2022-yil 1-noyabrdan Uzbekistan Airways Kuala-Lumpurga to‘g‘ridan-to‘g‘ri qatnovlarni tiklamoqda. Bu shaharda siz zamonaviy megapolis muhitiga sho‘ng‘ishingiz yoki qadimiy o‘tmishga sayohat qilishingiz mumkin. Uzbekistan Airways bilan haftaning seshanba va juma kunlari Kuala-Lumpurga sayohat qiling.

Uzbekistan Airways flies to Kuala Lumpur again

Starting from November 1st, 2022, Uzbekistan Airways resumes direct flights to Kuala-Lumpur. This is a city where you can either plunge into the atmosphere of modern metropolis or return to the ancient past. Flights Tashkent-Kuala Lumpur-Tashkent will be carried out twice a week - on Tuesdays and Fridays.

2



Yangi aviaqatnovlar, yangi imkoniyatlar

2022-yil 30-oktabrдан boshlab “Uzbekistan Airways” AJ Farg‘ona – Dubay – Farg‘ona yangi xalqaro yo‘nalishi bo‘yicha muntazam aviaqatnovlarni yo‘lga qo‘yadi. Farg‘ona vodiysi aholisiga yanada qulay sharoitlar yaratish maqsadida parvozlar haftasiga ikki marotaba – yakshanba va seshanba kunlari amalga oshiriladi.

New flights, new opportunities

Starting from October 30th of 2022, Uzbekistan Airways opens new direct flights on the route Fergana – Dubai – Fergana. In order to create more comfortable conditions to residents of Fergana Valley, flights will be carried out twice a week – on Sundays and on Tuesdays

News of Uzbekistan Airways

3



Uzbekistan Airways bilan navbatdagi media-tur

Uzbekistan Airways aviakompaniyasi Amerikaning Boeing kompaniyasi hamda Dubay Turizm kengashi bilan hamkorlikda O‘zbekistonning OAV vakillari va blogerlari uchun media-tur tashkil etdi. Media tur 7-10-oktabr kunlari Dubay shahrida bo‘lib o‘tdi. Ushbu tur davomida Boeing kompaniyasi vakillari bilan rasmiy uchrashuv ham tashkil etildi.

Uzbekistan Airways organized media tour to Dubai

Uzbekistan Airways with The Boeing company and The Dubai Tourism Council, organized a media tour for media representatives and bloggers from Uzbekistan. The media tour was held in Dubai from 7 to 10 October. During this time, an official meeting with The Boeing Company was organized.

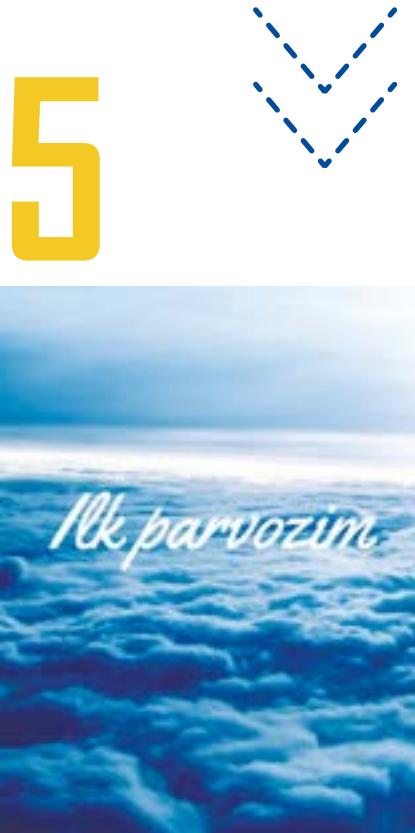


Sharjaga aviaqatnovlar uch baravarga ko'paymoqda

Sharja BAAning me'moriy yuragi bo'lib, u yerda qadimiy va zamonaviy osmono'par binolar birlashib ketgan. 2022-yil 31-oktabrdan boshlab Uzbekistan Airways isлом madaniyati markazi sifatida e'tirof etilgan ushbu shaharga parvozlar sonini oshiradi. Har dushanba, payshanba va shanba kunlari Uzbekistan Airways bilan Sharjaga sayohat qilishingiz mumkin.

Flights to Sharjah are increasing by 3 times

Sharjah is the architectural heart of the UAE, where ancient buildings and modern skyscrapers are mixed. Since October 31st of 2022, Uzbekistan Airways has been increasing the number of flights to this city, recognized as the center of Islamic culture. Travel to Sharjah every Monday, Thursday and Saturday.

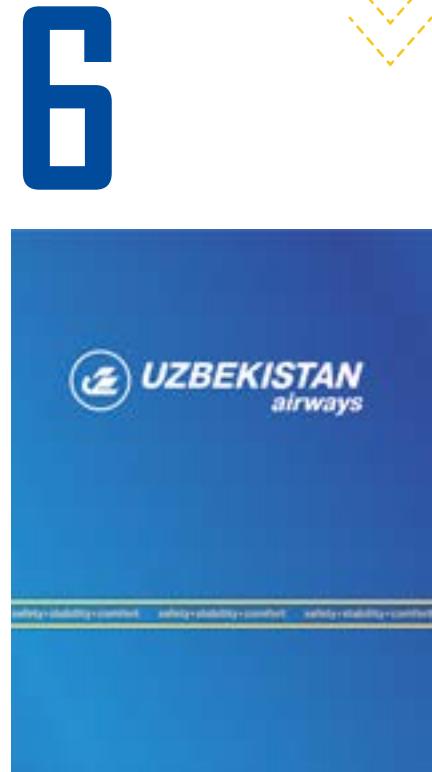


Orzular ro'yobga chiqadi

2022-yil 18-oktabrda "Ilk parvozim" loyihasi orqali, Uzbekistan Airways Jizzax viloyatining 15 nafrayollariga o'z orzusini ro'yobga chiqarishda yordam berdi. Bu safar ayollar Xiva muzey-shaharga sayohat qilib tarixiy diqqatga sazovor joylarga tashrif buyurishdi.

Dreams come true

On October 18th of 2022, within Ilk parvozim project Uzbekistan Airways helped to realize the dream of 15 women from Jizzakh region. This time they travelled to the city-museum Khiva, where the tour to historically significant places was organized for them.



TXTY-2022 yarmarkasi

Joriy yil 30-noyabrdan 2-dekabrgacha bo'lib o'tadigan TXTY-2022 yarmarkasida Uzbekistan Airways ishtirok etadi. Ushbu yarmarkada butun dunyodan turistik biznes professional vakillari qatnashadilar.

TITF-2022 fair

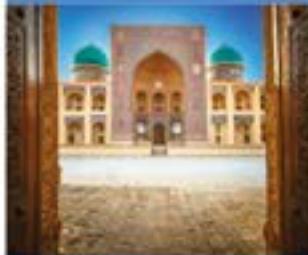
Uzbekistan Airways will participate in The Tashkent International Tourism Fair - Tourism on the Silk Road, where professionals of the tourism sphere from all over the world will also participate.



Toshkent, Samarqand, Buxoro, Urganch shaharlarida Xalqaro ziyorat turizmi haftaligi o'tkaziladi. 1-3 noyabr kunlari bo'lib o'tadigan haftalikda ziyorat turizmini rivojlantirishga doir ko'rgazmalar, seminarlar, ilmiy-amaliy konferensiyalar tashkil etiladi.

During the week of November 1-3, International Pilgrimage Tourism Week will be held in Tashkent, Samarkand, Bukhara and Urgench. Exhibitions, seminars, and scientific-practical conferences on the development of pilgrimage tourism will be organized within the event.

AFISHA



2022-yilning 1-5 noyabr kunlari Toshkent, Samarqand va Buxoro shaharlarida Xalqaro ziyorat turizmi haftaligi o'tkaziladi.

From November 1 to 5, 2022 the International Week of Pilgrimage Tourism will be held in Tashkent, Samarkand and Bukhara.



3-4-noyabr kunlari Ipak yo'lida joylashgan qadimli shahar Samarqand – dunyoning yetakchi iqtisodchilari, nufuzli investorlari va xalqaro eksperatlarni jamlagan II O'zbekiston iqtisodiy forumi uchun ajoyib zamin bo'ladı.

On November 3-4, the ancient Silk Road city of Samarkand will serve as the spectacular backdrop for the second Uzbekistan Economic Forum.



6 noyabr kuni Toshkentdag'i "Humo Arena" muz saroyida Tatyana Navkaning "Uxlayotgan go'zal, ikki qirollik afsonasi" myuzikli bo'lib o'tadi.

On November 6, an ice show Sleeping Beauty. Legend of the Two Kingdoms by Tatiana Navka will be held in Humo Arena, Tashkent.



2 va 3 noyabr kunlari Toshkentdag'i "O'zbekiston" xalqaro forumlar saroyida pianinochi Kirill Rixter va uning triosi bilan birgalikda konsert dasturi bo'lib o'tadi.

On November 2 and 3, the International Palace of Forums Uzbekistan in Tashkent will host a concert of pianist Kirill Richter and his trio.



23 noyabr kuni italiyalik tenor Alessandro Safina Alisher Navoiy nomidagi Kino uyi sahnasida siz uchun kuylaydi. Konsertr simfonik orkestr hamrohligida bo'lib o'tadi.

On November 23, Italian tenor Alessandro Safina will perform on the stage of the Alisher Navoi Cinema House. The concert will be accompanied by a symphony orchestra.



2022-yil noyabr oyining ilk haftasida Xorazm viloyatining Xiva shahrida noyob Xorazm nonini tayyorlash namoyishi bo'lib o'tadi.

In the first week of November 2022 a demonstration of making unique Khorezm bread will be organized in Xiva, Khorezm region.



Shu yilning noyabr oyida Toshkentdag'i Zamonaliviy san'at markazida Barqaror arxitektura biennalesi bo'lib o'tadi.

On November, the Biennale of Sustainable Architecture will be held at the Center for Contemporary Art in Tashkent.

O'ZBEKISTON BO'YLAB SAYOHATLAR

O'zbekiston Buyuk ipak yo'lining xazinasidir, Samargandning ulug'vor masjidlari va Buxoro karvonsaroylari, qadimiy Xiva va hozirgi poytaxt Toshkentdir. Saxyi oshxonona, ajoyib sharoblar, samimiy va mehmondo'sti odamlar.

 info@asiamice.uz
 +998 99 591 55 77
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AVIAQATNOVLAR FLIGHTS



BIZNING FLOT OUR FLEET



MA'LUMOTLAR 2022-YIL
OKTABR OYIGA AMAL QILADI

THE INFORMATION IS CURRENT
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**Dunyoning ko'plab mamlakatlarida
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Representative offices of Uzbekistan Airways
operate in many countries of the world

1. Azerbaijan, Baku

Address: Nizami str., 98/II
Tel.: +994 12-493-01-40; +994 12-598-31-20
E-mail: bak@uzairways.com

2. Belarus, Minsk

Address: Yanki Kupaly str., 25, room 150
Tel./Fax: (375-1) 73-28-69-08 / +375339010102
E-mail: msq@uzairways.com

3. China, Beijing

Address: Jian Guo Men Wai 19
Citic Building 2-018
Tel.: (86-10) 65-00-64-42;
+86-10-8526-3212
Fax: (86-10) 65-25-38-67
E-mail: e-mail: bjs@uzairways.com

7. Georgia, Tbilisi

Address: 2, Maria Brosse str.,
office 19
Tel.: +995-322-195-800
E-mail: tbs@uzairways.com

4. China, Urumqi

Address: Room 298 International
Hotel XINYI, 876 Dawan BEI LU.
Urumqi XINJIANG, China
Tel.: (86) 991 763 12 14
Fax: (86) 991 259 70 40
E-mail: urc@uzairways.com

8. Germany, Frankfurt

Address: Hebel Strasse Frankfurt am
Main, 11, 60318, Frankfurt am Main
Tel.: (49-69) 133-76-167/168/170/171/172
Fax: (49-69) 133-76-169
E-mail: fra@uzairways.com;
Uzbekistan_airways_fra@t-online.de

5. China, Shanghai

Address: A West Terminal Bld, 3rd floor,
330, 1577 West Hebin Road, Shanghai
Pudong Int. Airport
Tel.: +86-21-2066-9926
Fax: (86-21) 20-66-99-26
E-mail: sha@uzairways.com

9. Great Britain, London

Address: 13 Cambridge Court, 210
Shepherds Bush Road, London, W6 7NJ
Tel.: +44 (0) 20 7034 2090
Fax: +44-020-7371-1256
E-mail: London@uzairways.co.uk;
lon@uzairways.com

6. China, Tianjin

Tel.: +86-22-2490-1976
Fax: +86-22-2490-1975

10. India, Delhi

Address: Room No.230a, DLF City Centre
Mall, Mehrauli Gurgaon Road, Saraswati
Vihar, Gurgaon-122002, Haryana (India)
Tel.: 91 124 25-75-031
Fax: (91-11) 612 39 002
E-mail: del@uzairways.com
Flight booking: deltohy@gmail.com

11. Israel, Tel Aviv

Address: Textile Building 2,
Kaufmann Street
Tel.: (972-3) 510-46-85, 510-75-46
E-mail: tlv@uzairways.com;
uzairways@bezeqint.net

12. Japan, Tokyo

Address: Toranomon Ueno Bld 2F,
1-8-13, Toranomon, Minato-ku, Tokyo,
105-0001
Tel.: (81-3) 51-57-07-22
Fax: (81-3) 51-57-07-23
E-mail: tyo@uzairways.com

13. Kazakhstan, Almaty

Address: Kaldaykov str., 34/29,
3rd floor, office 12
Tel.: +7 727 390-00-52 /
7 727 228-04-04 / 7 727 390-00-68
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14. Kazakhstan, Astana

Address: Beybitshilik str., 25, «Orken»
Business center, office 303/1
Tel.: (+7-7172) 910-459
Fax: (+7-7172) 910-460

15. Korea, Seoul

Address: 14II, Royal Bld 5, Dangju-Dong, Changro-Ku, Seoul, 110-071
Tel.: (822) 722-68-56/
+82-32-744-3700
Fax: (822) 722-68-58
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16. Kyrgyzstan, Bishkek

Address: Kiyevskaya str., 107
Tel.: (996-312) 900123, 900321
Fax: (996-312) 909321
E-mail: fru@uzairways.com

17. Latvia, Riga

Address: Elizabetes str., Riga,
Latvia-1010
Tel.: (371) 67-32-45-63/64/65
Fax: (371) 67-32-45-66
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20. Russia, Moscow

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21. Russia, Novosibirsk

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24. Saudi Arabia, Jeddah

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Fax: (966-2) 668-92-65
E-mail: jedtohy@mail.ru

25. Tajikistan, Dushanbe

Address: Drujby Narodov str., 62/35,
3rd floor
Tel.: +(992 44) 610-00-67, 610-00-68
Fax.: +(992 44) 610-00-69
E-mail: dyu@uzairways.com

26. Turkey, Istanbul

Address: Cumhuriyet Cd., Umac Apt. 141
D-4, Elmadağ – İstanbul
Tel./Fax.: (90-212) 296-46-31/32
E-mail: ist@uzairways.com

27. United Arab Emirates, Sharjah

Address: Office No 42, Crystal plaza,
Building, PB No. 23088 King Faisal Road,
Sharjah
Tel.: +971-65-48-57-80
Fax.: +971-65-48-57-82
E-mail: shj@uzairways.com

28. USA, New York

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Lee, NJ, 07024, USA
Tel.: (1-201) 944-44-74
Fax.: (1-201) 944-44-07
E-mail: nyc@uzairways.com,
uzbekair@aol.com

29. Uzbekistan, Tashkent

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«Maxfiy yo'lovchi» dasturi

Yo'lovchilarning fikr-mulohazalarini bilish va xizmat ko'rsatish sifatini baholash maqsadida «Uzbekistan Airways» AJ «Maxfiy yo'lovchi» dasturini ishga tushiradi. Yangi tashabbus joriy yilning 15-dekabridan boshlanadi.

Barcha bosqichlarda yo'lovchilarga xizmat ko'rsatish haqidagi respondentlarning fikrlarini o'rganish, mijozlarning xizmatlardan qoniqish darajasini aniqlash, «Uzbekistan Airways» AJ yo'lovchilariga xizmat ko'rsatish sifati tahlilini o'tkazish, alohida

e'tibor va takomillashtirishni talab qiladigan yo'lovchilarga xizmat ko'rsatish elementlarini aniqlash dasturning asosiy vazifalaridan biri hisoblanadi.

«Maxfiy yo'lovchi» dasturida 18 yoshdan oshgan yo'lovchilar ishtirok etishlari mumkin, ishtirokchilar soni cheklanmagan. Dasturning eng faol ishtirokchilari, shuningdek, eng ko'p hisobotlarni (foto, video, audiomateriallar) tayyorlagan ishtirokchilar dastur natijalari bo'yicha aniqplanadi va uch toifali Uzairplus dasturidan yoqimli bonuslar bilan taqdirlanadi.

Mazkur dasturda ishtirok etish uchun, ushu havoladagi ma'lumotlar bilan tanishib chiqishingizni so'raymiz:



Secret Passenger program

Uzbekistan Airways launches Secret Passenger program to receive feedback from passengers and assess quality of services. The new initiative was launched on December 15 last year.

The main objectives of the program are: to study the passenger's opinion about service, to determine the level of customer satisfaction, to analyze the quality of service of Uzbekistan Airways company, to identify service elements that require special attention and improvement.

Passengers over 18 years can take part in the program, the number of participants is not limited.

The most active participants of the Program, as well as the participants who have prepared the most informative reports (photos, video, audio materials), will be awarded in three categories with bonuses from Uzairplus.



To become a member of this program, please read the details at the link:

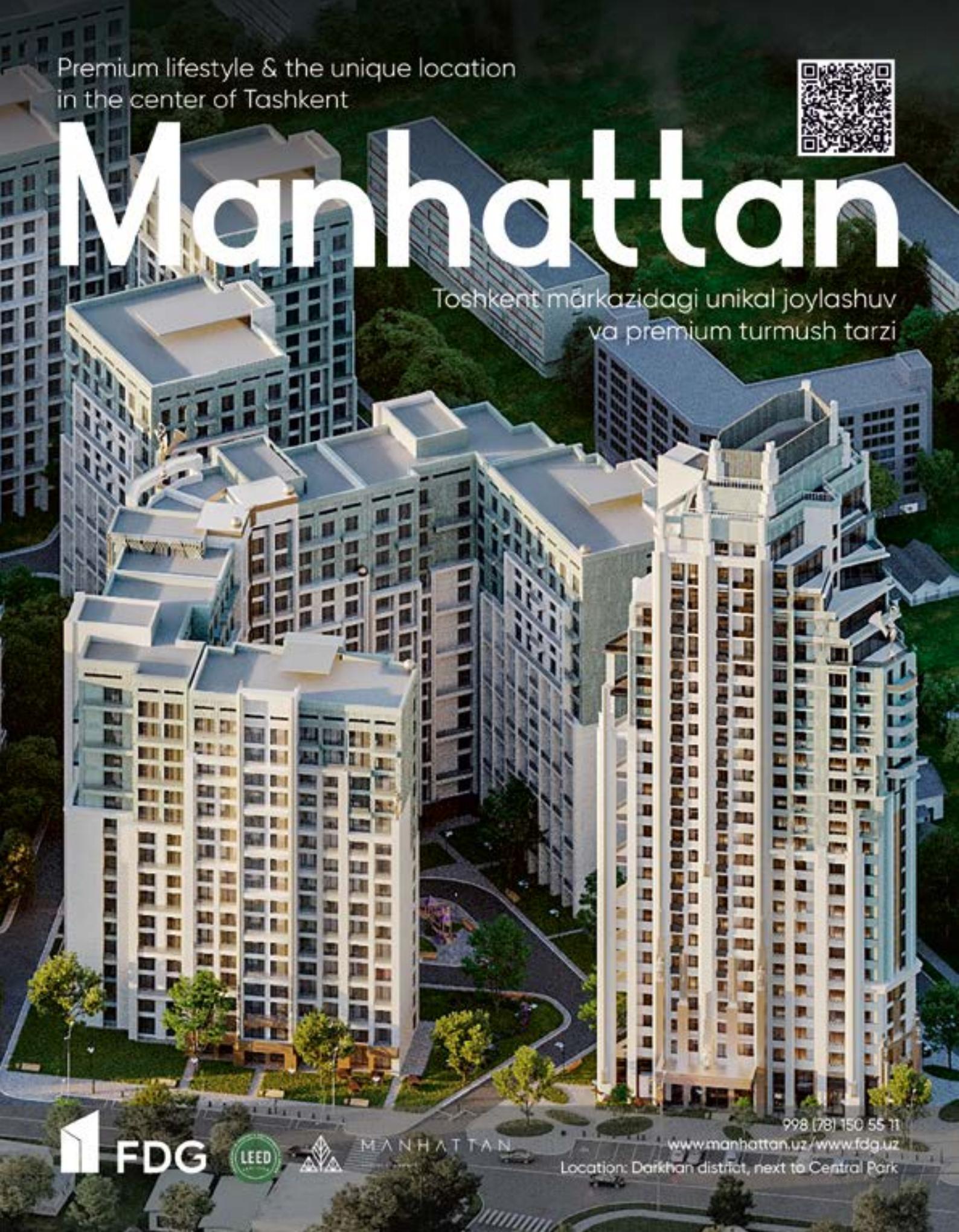


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